

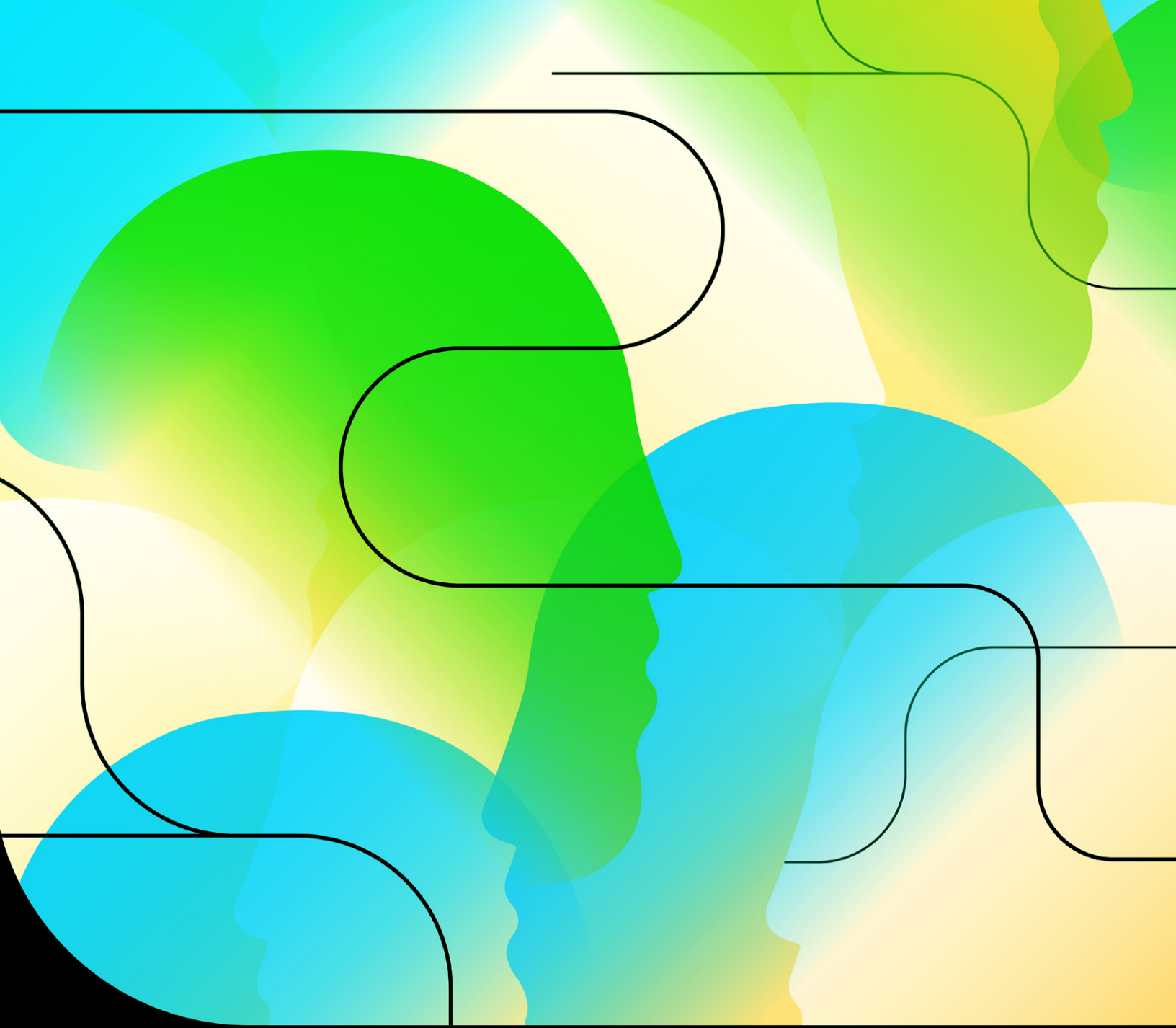
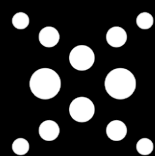


Exhibit and Sponsorship Prospectus

Exhibit. Sponsor. Advertise.

Learn More: payments.nacha.org



**Smarter Faster
Payments® 2027**
Washington, D.C. • April 11-14, 2027

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Nacha Sales
Office: 404-345-2550
sales@nacha.org

Welcome to Smarter Faster Payments 2027

Meeting your customers where they are is invaluable; finding that venue can be challenging. If you're an innovator or disruptor looking to meet decision-makers who can benefit from your products and services, Smarter Faster Payments 2027 is that place.

Payments professionals from banks and credit unions, solutions providers and corporates have Smarter Faster Payments on their calendar for many reasons. Along with the unparalleled payments education and networking opportunities and a dynamic exhibit hall, they keep a sharp eye out for what's driving innovation. They want new solutions and services that offer value for their customers—which is why they should be your customers.

Smarter Faster Payments is the showcase annual event produced by Nacha, which governs the ACH Network. ACH is the powerhouse behind tens of billions of safe, fast electronic payments, including Direct Deposit, capable of reaching every U.S. bank and credit union account. Payments industry pros also know Nacha delivers quality education and accreditation programs, develops rules and standards, and provides industry solutions and advisory services.

Nacha is pleased to present this prospectus for our 2027 event. We invite you to take a closer look. You'll find exhibiting options as well as sponsorship, branding and advertising opportunities that will complement your unique audience engagement strategy.

Meet the Decision-makers Where They Are: In the Exhibit Hall

One of the best ways to be seen at Payments is with a booth in our dynamic exhibit hall. With thousands of decision-makers walking the floor, you'll have the opportunity to stop them in their tracks to showcase your products and services. The earlier you sign up, the better your placement.

2027 Booth Fees

per 10' x 10' Inline
Member: \$4,815
Nonmember: \$6,150

per 10' x 20' Inline
Member: \$9,635
Nonmember: \$12,300

per 10' x 30'
Member: \$14,455
Nonmember: \$18,440

per 20' x 20'
Member: \$20,500
Nonmember: \$25,825

per 10' x 10' Premium Corner
Member: \$5,125
Nonmember: \$6,460

per 10' x 20' Premium Corner
Member: \$10,255
Nonmember: \$12,915

per 30' x 30'
Member: \$44,595
Nonmember: \$56,580

per 40' x 40'
Member: \$78,320
Nonmember: \$99,620

Visit [Nacha's Membership Finder](#) to learn about membership opportunities with Nacha.

Exhibit Space Includes:

- 10'x10' exhibit space (8' back wall and 3' side walls with fabric drape, linear booths only).
- [Online Exhibitor Directory](#) listing including company description, logo, contact information, social media, and URL included on Payments 2027 website and in the conference mobile app.
- One full-conference registration per 10'x10'.
- Two exhibit hall-only registrations per 10'x10'.
- One-time use of two pre- and one post-conference attendee lists.
Pre-con list includes: contact name, title, company, and mailing address.
Post-con list includes: contact name, title, company and email address.

Exhibit space does not include: furniture, booth carpet or floor covering, booth cleaning, material handling, electricity, internet, storage. The complete exhibitor service kit with pricing will be available approximately six weeks prior to hall move in.

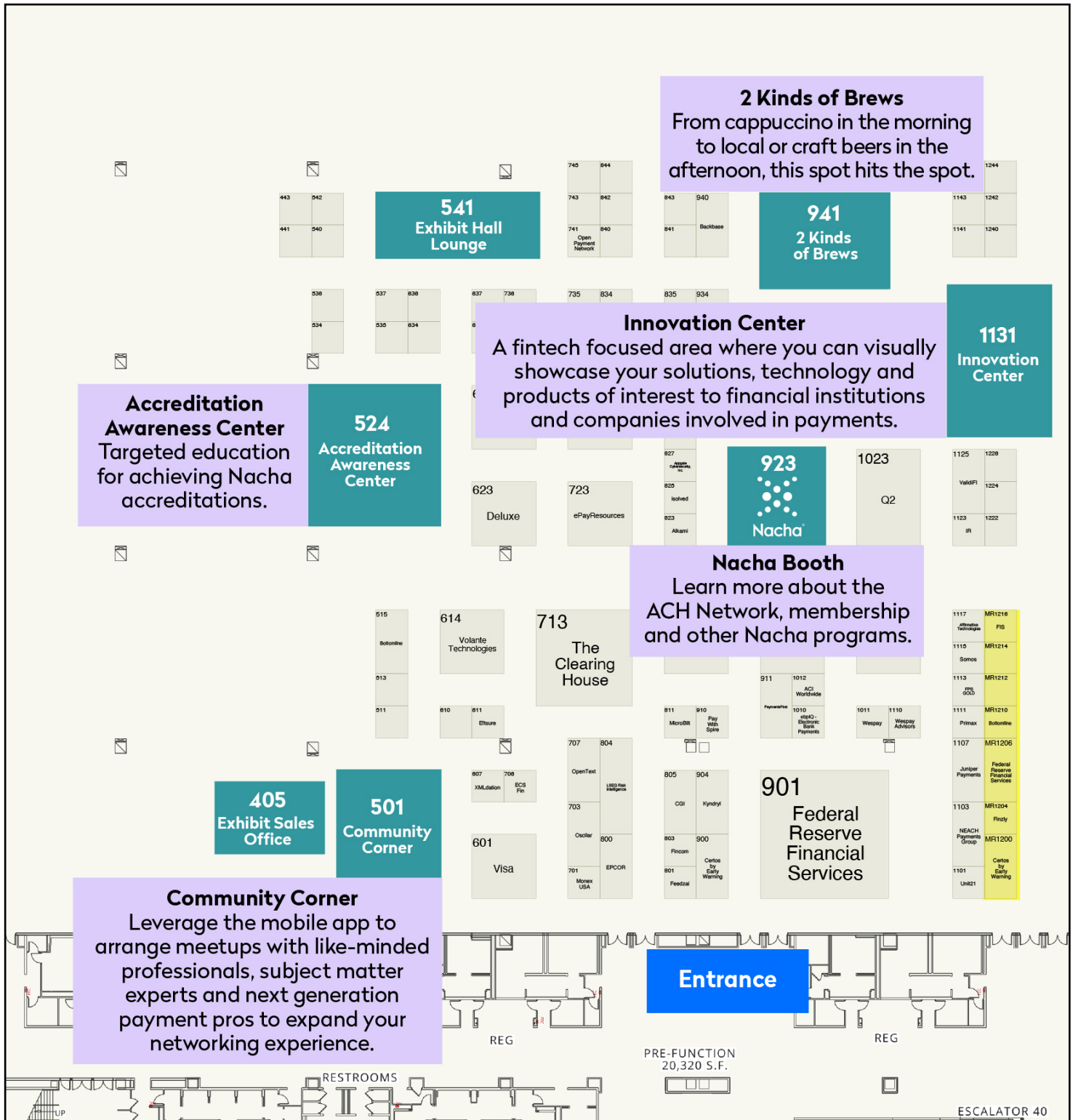
View our floor plan [here!](#)



2027 Exhibit Hall Floor Plan

Gaylord National Resort & Convention Center - Halls ABC

Select your strategic booth location today!



Highlight Your Booth With Advertising and Branding Opportunities

Differentiate yourself and stand out by highlighting your company with individualized promotions and marketing initiatives to drive attendees to your booth. You can elevate your company among the who's who of solution providers with the promotional and meeting opportunities below.

Aisle Floor Graphics: \$500

Your full-color logo highlights your booth name in the exhibit hall aisle.

Keynote Promo Slides: \$1,000

Attract attendees to your booth with a visual graphic with your logo in the keynote sessions.

Advertisement in Payments Email: \$1,250

Place your ad in an email from Nacha to the payments community.

Exhibitor Passport Program: \$2,000

Be one of 12 exhibitors that attendees will visit for their passport stickers.

B-Roll Between Sessions: \$2,500

Branded sponsor content displayed between sessions to utilize downtime and increase sponsor visibility throughout the conference experience without interrupting education sessions or requiring agenda space.

Meeting Rooms and Meeting Pods: starting at \$4,000

Private meeting areas are just the place to close the deal. Available in multiple sizes.

Pre- and Post-Conference Emails to Attendees: \$2,500 – \$3,500

Your chance to email all attendees with your custom messaging and brand.

Fintech Flash Demo in Exhibit Hall: \$3,000

Demo your product in a 15-minute presentation to an audience in the Innovation Center in the exhibit hall.

Nacha Operating Rules and Guidelines Online Advertisement: \$5,000

Place your ad on the Nacha Operating Rules Online website.

*** For inclusion on signage, please confirm participation and submit or update logos by Feb. 5, 2027.**

Remote Connect Sponsorship Opportunities • June 7-9, 2027

Remote Connect, the ultimate virtual experience, offers marketing opportunities to maximize brand awareness and key engagement.

Sponsor PDFs posted to Remote Connect Platform: \$1,000

**Announcements on Remote Connect Conference Platform
(multiple available): \$1,500**

**Remote Connect Time Block Education Sponsor
(multiple available): \$2,000**

Tuesday Remote Connect Welcome Sponsor: \$3,500

Wednesday Remote Connect Welcome Sponsor: \$3,500

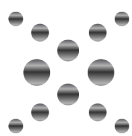
Remote Connect Keynote Speaker: \$4,000

Remote Connect Platform Sponsor: \$7,500



Sponsorship Level Benefits

Align your brand with payments industry influencers and demonstrate your thought leadership to achieve marketing goals.



PLATINUM SPONSOR: \$40,000 and above

- Opportunity for sponsor-created video to be posted on conference website and promoted via conference marketing email.
- Logo on keynote walk-in slides.
- Two invitations to VIP Chairperson's Leadership Reception.
- One educational session on select sponsorships – limited availability, *please see below*.*
- Three full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and X accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



GOLD SPONSOR: \$28,000 - \$39,999

- Logo on keynote walk-in slides.
- One invitation to VIP Chairperson's Leadership Reception.
- One educational session on select sponsorships – limited availability, *please see below*.*
- Three full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and X accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



SILVER SPONSOR: \$17,000 - \$27,999

- Two full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and X accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



BRONZE SPONSOR: less than \$17,000

- One exhibit hall-only complimentary registration.
- Customized pre- or post-conference attendee email (limited to sponsors spending \$10,000+).
- Two pre- and one post-conference attendee lists for one-time mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.

***Session title, content and track selection must be approved by Nacha's education department at time of contracting and any session selected by the Conference Planning Committee during the normal selection process will fulfill this obligation. Unless otherwise agreed, sponsors will not receive additional speaking opportunities if one has already been accepted. No sponsorships will be awarded educational sessions after Feb. 5, 2027. For inclusion on signage, please confirm participation and submit or update logos by Feb. 5, 2027.**

Educational Opportunities

Ultimate Thought Leadership and Branding

Educational Focused Tracks GOLD • \$32,000

The Payments Conference enjoys its reputation as the leader in payments education and a great part of this success is the track approach to creation, selection, and categorization of the sessions. Payments presenters and panelists are attuned to the latest developments and new advancements in the ever-changing payments world. When you sponsor one of 11 educational tracks you'll not only be associated with quality education but also bring name recognition to your company.

Benefits: Your company's logo will be displayed on session room signage, on the educational track pages of the Payments website, in marketing materials, and on the conference mobile app. Includes all Gold benefits. Choice of 11 session tracks. You may also sponsor a particular track and then present a session in another track while bringing your company's expertise to multiple audiences.

Choose from available tracks: \$32,000 each

- ACH
- AI-Driven Innovations and Strategies
- Compliance and Regulatory
- Cybersecurity and Risk
- Disruptive Ideas and Technologies
- Faster Payments Experience
- Legal Considerations in Payments
- Payments in Practice
- Practical Strategies
- Smarter Payments Experience
- Stablecoin Strategies

<https://payments.nacha.org/session-tracks>



Educational Opportunities

Ultimate Thought Leadership and Branding

Nacha Update and Opening Keynote PLATINUM • \$40,000

Payments 2027 will open with your company in the driver's seat, front and center, as you take the stage to kick off the conference. Your remarks may also include your company's short video. The opening general session is a focal point of Payments and it's your opportunity to be seen as the conference's premier sponsor.

Benefits: Display your company's logo on keynote signage and large screens onstage; brief remarks and video of up to three minutes; may provide a branded item or brochure; includes all Platinum sponsor benefits.

Keynote Luncheon PLATINUM • \$40,000

The Keynote Luncheon returns as the flagship meal function at Payments. Full conference attendees will network and discuss sessions as well as hear from an engaging headline speaker. As the Monday Keynote Luncheon sponsor you will broaden your competitive edge by improving your company's image, prestige, and credibility with your support of the event. In addition, you'll go onstage to make brief opening remarks and introduce a company video.

Benefits: Your company's logo displayed on luncheon signage, including logo on large onstage screens; brief remarks and video of up to three minutes; may provide a branded item or brochure; reserved table available for sponsor; includes all Platinum sponsor benefits.

Smarter Faster Payments Zone Gold • \$32,000

The Smarter Faster Payments Zone is home to a wide range of sessions focusing on smarter solutions and faster payments education. The Zone is located in a private educational session room, which helps bring focus to this specialty education.

Benefits: Your company's logo will be on the signage at the entrance to the Smarter Faster Payments Zone; special email sent to attendees promoting the Zone will include your logo; present a 50-minute educational session in the Zone room; includes all Gold sponsor benefits.

Tuesday Morning Keynote PLATINUM • \$40,000

This keynote session will bring together industry leaders to explore key trends shaping the future of payments, highlight recent advancements, and discuss what lies ahead. Attendees will gain valuable perspectives on emerging opportunities, challenges, and innovations that are transforming the ecosystem and redefining how money moves.

Benefits: Display your company's logo on keynote signage and large screens onstage; brief remarks and video of up to three minutes; may provide a branded item or brochure; includes all Platinum sponsor benefits.

Accreditation Awareness Center SILVER • \$25,000

The Accreditation Awareness Center in the exhibit hall features education targeted to attendees interested in taking steps toward obtaining an AAP, AFPP or APRP accreditation. Nacha will work with the sponsor to build the agenda and the sponsor is able to present all sessions in the Center.

Benefits: Sponsor's logo on overhead banner and entrance structure; includes all Silver sponsor benefits.

Educational Opportunities

Ultimate Thought Leadership and Branding

Innovation Center GOLD • \$30,000

The George Throckmorton Innovation Center, named after Nacha's late Managing Director of Network Development, encompasses the pioneering and entrepreneurial spirit of its namesake. Located in the financial technology focused exhibit hall, the Innovation Center features sessions and demonstrations of solutions, technology, and products of interest to financial institutions and companies involved in payments, payments processing, and financial and data security. Cement your status as an innovator in your field and the payments sphere by sponsoring this can't-miss section of the exhibit hall.

Benefits: Your company's logo on the overhead banner as well as Innovation Center entrance structure signage; your logo connected to the Innovation Center schedule on the web page; you may hold two 15-minute demonstrations; includes all Gold sponsor benefits.

Spotlight Speaker Series SILVER • \$25,000

The Spotlight Speaker Series focuses on the challenges and opportunities that will shape the payments space of tomorrow. Your speakers will draw large crowds in our biggest session room. You will be highlighted as the sponsor of this special series, and offered the opportunity to introduce the sessions and speakers. This sponsorship includes the opportunity to present your own 50-minute educational session in the Spotlight Speaker Series room.

Benefits: Your company's logo displayed on event signage; opportunity to introduce each session; includes all Silver sponsor benefits.

Overall Kick-Start Sessions SILVER • \$18,000

Make a good first impression! Nothing like kick-starting the best in payments education with the Kick-Start Sessions. By sponsoring, you'll see your name on the first day of Payments' complete education program and the refreshment break. It's essentially sponsoring an entire track on Sunday, which is a busy day for payments professionals seeking high-quality educational content and the opportunity to earn Continuing Education credits.

Benefits: Your company's logo displayed on session and afternoon break signage and Kick-Start Sessions promotional messaging; logo displayed on web page; includes all Silver sponsor benefits.

Executive Series SILVER • \$18,000

The Executive Series features philosophical discussions on strategy, overcoming challenges, and implementation targeted toward senior executives. Become the sponsor of this high-profile group of sessions and add your company as its strategic supporter.

Benefits: Your company's logo displayed on all Executive Series room signage and on the educational track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; opportunity to introduce each session; includes all Bronze sponsor benefits.

Educational Opportunities

Ultimate Thought Leadership and Branding

Kick-Start Session Presentations

BRONZE • \$8,500

(Multiple available)

Offer your thought leadership to Payments attendees as part of the educational program. Kick-Start Sessions afford you the ability to present and educate on a topic of your choosing (approval required) as part of your desired educational track on Sunday afternoon. These 50-minute sessions qualify for Continuing Education credits, and are promoted pre-conference and on-site, as well as on the Payments website and mobile app.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage, on the mobile app and on website schedules; includes all Bronze sponsor benefits.

Topical Talks

BRONZE • \$8,500

(Multiple available)

Sometimes, a smaller audience is just the right thing. Topical Talks offer your organization the chance to interact with a group of no more than 30, meaning you'll have a unique opportunity to give your thoughts while gaining valuable feedback. Provide Nacha with your specific discussion topic and presenter. Topical Talks will be in the exhibit hall in the Community Corner.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the mobile app and website schedules; includes all Bronze sponsor benefits.





Tuesday Night Out

Location: Topgolf National Harbor

PLATINUM • \$80,000

The upcoming Tuesday Night Out promises an exciting and entertaining experience at Topgolf National Harbor. Your company can bring the wow factor to THE event with the highest visibility and branding that a Payments sponsorship offers. Connections and learning happen during the day at the Payments Conference, and the networking and continued relationship building extends into the evenings with Payments produced receptions – Tuesday Night Out is THE pinnacle social function and it can be offered in your company's name.

Benefits: Your company represented as the sponsor; your company's logo displayed on pre-conference promotional materials, on-site signage, and cocktail napkins; includes all Platinum sponsor benefits. Co-Sponsorship option available at Silver Level.



Attendee Access and Networking

Branding and Company Recognition for Sponsor



Exhibit Hall Networking Reception

GOLD • \$31,000

Host this party and have the theme, decorations, and food and beverage created and arranged for you. The Exhibit Hall Networking Reception is a great way to combine business with networking and your company can be the influential force behind great collaborations. As an exhibitor and sponsor of the reception, you can take your booth to the next level by highlighting your sponsorship of the reception and invite customers to your booth. With events happening in many of the exhibit hall learning and networking centers this reception is sure to draw a large audience. The vibrant and engaging theme provides the perfect atmosphere to inspire networking and excitement for attendees and exhibitors while ensuring your company is recognized as the event host.

Benefits: Your company's logo displayed on pre-conference promotions, reception signage and cocktail napkins; you may provide themed, branded and ready-to-distribute giveaways and company collateral for the reception tables; includes all Gold sponsor benefits.



Nacha Accreditation Reception

SILVER • \$26,000

AAPs, AFPPs and APRPs are some of the hardest-working folks in the payments world, but that doesn't stop them from having a great time. This annual reception—open to accredited AAP, AFPP and APRP professionals—is the chance to meet and mingle with the folks who work hard to achieve and maintain their credentials. When you sponsor this networking event, complete with cocktails and hors d'oeuvres, you're showing your appreciation for all they do.

Benefits: Your company's logo will be displayed on reception signage and cocktail napkins; includes all Silver sponsor benefits.



Chairperson's Leadership Reception

SILVER • \$18,000

Mix and mingle with top executives from financial institutions and fintechs, as well as Nacha leadership, at this invitation-only Sunday evening event. Five representatives of your organization are welcome to take part in this special reception looking back on a busy year in payments and ahead to what the future brings. It's an exclusive gathering, offering the chance to drink, nibble and chat with the top echelon of payments professionals.

Benefits: Your company's logo will be displayed on event signage, including cocktail napkins; you may provide welcome remarks; five invitations to the reception; includes all Silver sponsor benefits.



Lawyers' Reception

BRONZE • \$6,500

Challenges and obstacles in the payments legal industry are consistently changing. Utilize this reception to spend time with fellow legal professionals to network, share experiences, and connect on common topics. This reception is open to all attorneys in the payments industry. The Lawyers' Reception includes light hors d'oeuvres and beverages.

Benefits: Your company logo will be displayed on reception signage. Includes all Bronze sponsor benefits.

Attendee Access and Networking

Branding and Company Recognition for Sponsor

Exhibit Hall Lunch BRONZE • \$12,000

The Exhibit Hall lunch draws all attendees to the center of the action. With events happening in many of the networking and learning areas in conjunction with a delicious menu, the buzz is electric and affords your organization excellent name recognition and exposure. By sponsoring this luncheon, your organization's name will be connected with the exhibit hall and the networking, affording some excellent name recognition and exposure.

Benefits: Your company's logo will be highlighted on all signage for the luncheon; you may provide your company brochure or a giveaway item to be distributed to attendees; includes all Bronze sponsor benefits.

Refreshment Breaks in Exhibit Hall BRONZE • \$8,500 each (4 available)

Ah, the pause that refreshes! When Payments 2027 participants take a refreshment break in the exhibit hall, the napkin they grab can feature your company's name and logo. It's a perfect way to raise your visibility, with several drink and snack stations available to attendees and exhibitors.

Benefits: Your company's logo will be displayed on signage near refreshment stations and napkins, includes all Bronze sponsor benefits.



Attendee Experience and Brand Recognition

Smarter Faster Payments Podcasts

SILVER • \$25,000

Payments SmartCast, Nacha's popular podcast channel, is the premier destination for insightful and engaging content on the latest Smarter Faster Payments conference sessions, keynote speakers, and industry events. Payments SmartCast brings together thought leaders, innovators, and experts from various fields to share their knowledge, experiences, and visions for the future.

Sponsoring the wide array of Smarter Faster Payments related podcasts offers a unique opportunity to reach a dedicated and engaged audience of professionals, enthusiasts, and decision-makers who are passionate about staying ahead in their respective industries. By associating your brand with our high-quality content, you will benefit from continuous visibility and brand recognition throughout the year.

Our podcasts feature in-depth interviews, panel discussions, and exclusive coverage of major conferences and events, ensuring your brand is always in the spotlight.

Benefits: Exclusive branding on podcast episodes promoting Smarter Faster Payments and Remote Connect, including a 30-second sponsor message as well as sponsor mentions in both the introduction and conclusion of every podcast. Sponsor also receives prominent placement on our website and social media channels. Additionally, your brand will be featured in our promotional materials, further enhancing your visibility and reach. The sponsorship term begins upon contract date and extends through June 9, 2027, and includes all Silver sponsor benefits.

Mobile App

GOLD • \$35,000

The cool kids know the mobile app is the best way to navigate Smarter Faster Payments. They use it for everything from planning a schedule to finding their way to the next session. Not to mention all of the presentations available for download, so they can share the knowledge when they're back home. When you sponsor the Payments 2027 Mobile App, your company will be seen by everyone using it, whenever they open the app. That's a lot of recognition—and it comes from the payments professionals you want to reach.

Benefits: Your company's logo throughout the mobile app with link to company description or website; your logo on the mobile app FAQ page; includes all Gold sponsor benefits.

Wireless Internet

GOLD • \$30,000

Wi-Fi is indispensable today. Gotta have it. Be the hero to all Payments 2027 participants by ensuring they have reliable Wi-Fi throughout the conference and coverage in educational session rooms and the exhibit hall. This is your opportunity to have your company logo featured as they log in to Wi-Fi. There will be a customized splash page plus that you create your own custom password (with Nacha's approval) that will be included in signage and the Mobile App.

Benefits: Branding with your company's logo and custom password; includes all Gold sponsor benefits.

Badge Lanyards

GOLD • \$28,000

Have your logo on the lanyard that everyone's wearing around their neck. It's literally a can't-miss branding opportunity. We'll even design and then distribute at registration.

Benefits: Your company's logo on attendee lanyards; includes all Gold sponsor benefits.

Attendee Experience and Brand Recognition

Exhibit Hall Lounge SILVER • \$18,000

Up there in the sky! It's not a bird, not a plane, and not Superman. But it's pretty super to see your company's logo hanging from the rafters above the Payments exhibit hall. Which is just part of your sponsorship of the Exhibit Hall Lounge. Attendees mingle, relax, socialize and charge their devices in this large area of the exhibit hall, where headshot photos will be taken. Your company logo will also be noticeably on charging stations, highboy tables and signage advertising the headshot photos. Opportunity to provide literature, and branding can include QR codes.

Benefits: Your company's logo on overhead banner and headshot photo signage; includes all Silver sponsor benefits.

Mobile App Scavenger Hunt BRONZE • \$15,000

Attendees will be instructed to find five signs throughout the conference-located in high-traffic areas-with QR codes to scan. Each code unlocks a five-word phrase that the sponsor may choose. Each station sign will have your company logo and brief instructions. Once all five signs have been found, attendees will unlock a form to enter to win one of two prizes provided by the sponsor. Winner will be announced via mobile app push notification, with a shoutout to the sponsor. Nacha will provide the names of two winners to the sponsor. Prize pickup from sponsor will be coordinated prior to Smarter Faster Payments. Game will run from Sunday through Tuesday's Exhibit Hall Lunch.

Benefits: Sponsor listed as Mobile App Scavenger Hunt sponsor in the mobile app sponsor section; includes company description, logo and website; slide during general sessions promoting the scavenger hunt with company logo; includes all Bronze sponsor benefits.

2 Kinds of Brews BRONZE • \$13,000 *(Multiple available)*

Raise a cup in AM and a glass in the PM. When you sponsor 2 Kinds of Brews, you're providing a relaxed and social environment where folks can network and build valuable connections. From cappuccino in the morning to local or craft beers in the afternoon, this spot hits the spot.

Benefits: Includes all Bronze sponsor benefits.

Community Corner GOLD • \$28,000

The Community Corner will play host to Topical Talks and Subject Matter Expert meetups. Leverage the mobile app to arrange meetups with like-minded professionals and expand your networking experience. Interact with the subject matter experts and next generation payments pros about the evolution of the industry; become study buddies with other folks interested in pursuing Nacha accreditations, or exchange ideas with other payments lawyers or regulators. Timed meetups will be offered in this area.

Benefits: Includes all Gold sponsor benefits.

Mobile App Banner *(2 available)* BRONZE • \$10,000

Boost your company's visibility with a captivating banner advertisement in our conference mobile app guaranteed to catch the eye of Nacha attendees.

Benefits: Includes all Bronze sponsor benefits.

Attendee Experience and Brand Recognition

15 Under 40 **SILVER • \$22,000**

Nacha's 15 Under 40 program is a prestigious initiative that seeks to identify and celebrate outstanding individuals under the age of 40 who have demonstrated exceptional leadership, innovation, and dedication to advancing the payments landscape. This unique program aims to support the next generation of thought leaders and trailblazers who will shape the industry's future through their visionary ideas and transformative projects. Following a nomination process, 15 finalists will be selected.

As the sponsor you (or your designee) will be on stage to announce the winner and can serve on the committee to select the finalists.

Benefits: Includes all Silver sponsor benefits.

Water Stations in the Exhibit Hall **BRONZE • \$15,000**

Add your brand to the exhibit hall, where your company logo will be visible on signage next to the water coolers. Your potential customers or industry colleagues will be happy to have a drink on you.

Benefits: Your company's logo on all exhibit hall water station signage; includes all Bronze sponsor benefits.

Exhibit Hall Aisle Signs **BRONZE • \$15,000**

Things are looking up—and so are Payments Conference attendees. When they walk through the exhibit hall they can't miss the directional aisle signs hanging from the ceiling above each aisle. It'll be your company's logo and booth number featured exclusively on each sign.

Benefits: All aisle signs will feature your company's logo and booth number; includes all Bronze sponsor benefits.

Passport Program Portfolio **BRONZE • \$13,000**

Be recognized as the overall sponsor of the popular Passport Program. Your logo is prominently displayed on the official passport document attendees will use to collect their stamps. When it's time for attendees to drop off their prize forms, your booth is the place they will visit.

Benefits: Passport Program collection drum placed within your booth, as well as recognition as the sponsor of the Passport Program Portfolio; includes all Bronze sponsor benefits.

Community Corner Meetups **BRONZE • \$8,500**

Community Corner Meetups offer your organization the chance to host timed meetups in the exhibit hall's Community Corner. You'll have a unique opportunity to provide Nacha with your desired target audience.

Benefits: Facilitate and define your own targeted audience of meetup attendees; your company logo displayed on event signage and your company name on the mobile app and website schedules; includes all Bronze sponsor benefits.

Branded Water Bottles **BRONZE • \$12,000**

Water bottles branded with your company logo will be provided to speakers at over 120 concurrent education sessions, on display to all attendees. These branded bottles will be placed at the dais in each session room for each speaker.

Benefits: Your logo on water bottles for speakers only in each concurrent session room; includes all Bronze sponsor benefits.

Attendee Experience and Brand Recognition

Smarter Faster Kickoff and Ready, Set Payments

BRONZE • \$10,000

Nacha welcomes attendees with the kickoff experience, including both the in-person conference opener and the virtual first-time attendee meetup (about 150 attendees).

Benefits: Your company logo on signage; opportunity to provide ready-to-distribute company collateral or giveaway at event to be picked up by attendees; includes all Bronze sponsor benefits.

Continental Breakfast

BRONZE • \$6,500

(Multiple available)

Sponsorship of a continental breakfast gives you visibility and branding near the educational session rooms, and associates your company with education and thought leadership. Exhibitors may want to consider this sponsorship to provide company branding throughout the entire conference. Choose from Monday, Tuesday or Wednesday continental breakfasts.

Benefits: Your company's logo will be displayed on signage near breakfast stations; includes all Bronze sponsor benefits.

Conference Pens

BRONZE • \$8,000

Send us your proudly branded pens and leave the promotion to us. We will distribute your pens to all Payments attendees for use during the conference and long afterward as they return to their offices. Your logo will also be proudly shown on the pen bins throughout the conference.

Benefits: Your company-provided pens will be placed in large bins near registration and educational session rooms; large holding bins will also include your logo; includes all Bronze sponsor benefits.

Speaker Ready

SILVER • \$17,000

This opportunity allows for sponsor visibility tied to the speaker preparation experience, including the Speaker Resource Center, engagement call, and speaker communications.

Benefits: Includes all Silver sponsor benefits.

Photo Booth Sponsorship

MORE INFORMATION TO COME!



Smarter Faster Payments Nook

MORE INFORMATION TO COME!

