

How Nacha Elevation Consulting Helps Clients Move to an All-Digital World

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When COVID-19 forced much of the world into lockdown it was uncharted territory for many, including Nacha Elevation Consulting. As it turns out, we've been busy in recent months, and noticed a common thread among our clients: they want anything tied to payments to be moved to all digital.

While the push toward digital isn't necessarily new, the accelerated pace necessitated by the pandemic is. And it's brought us clients from across a wide spectrum:

- A business' CEO pursuing a rapid change to digitize authorizations that were face-to-face.
- A credit union seeking to leverage new technologies and ACH.
- Several fintechs looking to move their customers to all digital or expand their services.
- A fintech doing quite a bit of work overseas, and as a newer entrant into the U.S. payments ecosystem, looking to expand its digital services here to meet new demands from its customers.

We tailor our engagement to fit each client's individual needs and concerns, recognizing they're at various stages of their digital transformation. Some are at the beginning and want guidance to get started. Others already have a roadmap but want to ensure it reflects an all-digital future or are seeking guidance on what to prioritize and the lift required to get there. Still others are near the end of their journey, with a product ready to roll, but wanting

Elevation to "look under the hood," if you will, to validate their processes and procedures.

Regardless of what stage a financial institution, business or fintech is at in their digital transformation, there's a lot to consider. Elevation is advising clients on how to move in a compliant manner, following payment system rules and best practices with proper risk controls. We do that by assessing any existing product/program and then advising on what needs to be done as they phase out some of their more manual or in-person, processes and procedures and move to all digital.

And while you might think the push to all digital is exclusively focused on newer and emerging technologies, that's not always the case. While that's clearly a large piece of the pie, we've also seen quite a bit of uptick in very ACH-focused engagement activity again, as organizations work to ensure that a bread and butter rail like the ACH Network is all digital.

Eventually, this pandemic will be behind us, and there will be many lessons learned on numerous fronts. For Elevation, the message is loud and clear: The mandate for digital transformation is real and there's no turning back.

Is your organization ready? Elevation can help—whether you're at the beginning, the middle, the end, or just looking for a gut check. Because we're here to make sure our clients are well prepared for what's happening today and what's coming tomorrow.

