

# SPONSORSHIP OPPORTUNITIES



The goal of the Payments Innovation Alliance is to grow and advance payments technology to better serve the needs of the evolving payments ecosystem. Its membership is comprised of industry thought leaders who are focused on fostering innovation to make payment options faster, safer, and consumer-friendly.

## Promote Your Brand

Align your brand with a one-of-a-kind program that is known for groundbreaking thinking, networking, and community. Your sponsorship will allow you to highlight your company to active industry leaders, support the work of the Alliance, and associate your brand with a best-in-class program.

## 2026 Sponsorship Opportunities Alliance Member Meetings

February 18–20 • Tampa



June 1–2 • Brussels



October 14–16 • Chicago



### U.S. meeting sponsorship opportunities:

Welcome Reception • \$5,500

Networking Reception • \$6,500

Lunch Sponsor • \$5,000

Mobile App • \$4,000

Wireless Internet • \$4,000

Buffet Breakfast • \$3,500

Afternoon Refreshment Break • \$3,000

Morning Coffee Break • \$2,000

Build Your Own • Contact us to discuss your ideas!

**Save 10% when you sponsor more than one meeting.**

### Sponsor packages include:

- Your company logo with link to your website on Payments Innovation Alliance web page and mobile app.
- Your company description and logo included in the sponsor section of the mobile app.
- Your company logo in marketing communications to members and on meeting agenda.
- Your company logo on event signage and recognized as a sponsor during the meeting.
- Table provided for your company collateral.
- Additional benefits available for select opportunities.

### International meeting sponsorship opportunities

Due to the uniqueness of our international meetings, sponsorship opportunities vary. Please contact us to discuss options for the June member meeting in Brussels, Belgium!