



**Payments
Innovation Alliance®**

NATIONAL VOLUNTEER WEEK

APRIL 19-25

What volunteer activities have you been doing for the Alliance?

For the past three years, I have been an active participant in the Navigating Digital Payments Project Team and became co-lead of the project team over a year ago. In this role, I have contributed to collaborative discussions and to the development of Buzzcasts, blogs, and numerous educational deliverables. This ongoing participation has allowed me to both contribute and learn from a diverse group of payments professionals working to advance the future of digital payments.

What value do you and your organization get from volunteering in the Alliance?

For me, it provides the opportunity to deepen my expertise in emerging payment innovations and collaborate with a diverse network of industry leaders shaping the future of payments.

For EPCOR, participation enhances our visibility and credibility as a trusted payments authority while ensuring we remain closely aligned with industry developments. Through this space, we can ensure our members' needs and priorities are heard. It also allows us to bring timely, real-world insights back to our members, enrich our training and advisory services, and continue supporting financial institutions with relevant, forward-looking guidance.



**Sharon Hallmark,
AAP, AFPP, APRP**

**Director, Payments Education
EPCOR**

Why is volunteering for the Alliance important to you?

Volunteering for the Alliance is a meaningful opportunity for me to contribute to the ongoing evolution of the payments ecosystem while also continuing to grow as a payments professional. Participation allows me to engage directly in forward-looking discussions, share practical insights, and help shape emerging use cases, risk considerations, and industry best practices that impact our members and the payments industry.