



Payments Innovation Alliance Pop-Up Meeting
August 13, 2020

Event Sponsor



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(Opportunity Available)

AGENDA

THURSDAY, AUGUST 13TH

ALL TIMES EASTERN

10:30 AM

Welcome Remarks

10:35 – 10:45 AM

Project Team Updates

10:45 – 11:45 AM

Even During a Pandemic, the ACH Network Delivers

Representatives from The Clearing House, The Federal Reserve and Nacha will provide a look at the current state of the ACH Network, both leading up to the emergence of the pandemic, and how the ACH has performed during this national emergency. The session will cover trends in ACH Network volume and use cases, including the adoption and primary use case of Same Day ACH and new initiatives to improve the capabilities of the ACH Network and where Same Day ACH is headed. In addition, the speakers address how changes in the economy are impacting the ACH Network, and how the industrial-strength ACH is well-suited to deliver large-scale assistance to millions of Americans and businesses.

Speakers: *Michael Herd, SVP, ACH Network Administration; Nacha
Nell Campbell-Drake, AAP, Vice President; Federal Reserve Bank of Atlanta
Alex Romeo, Vice President, EPN Product Manager; The Clearing House*

11:45 AM – 12:30 PM Impacts on Payments Innovation During COVID-19

Payments infrastructures around the world again proved to be rock-solid during a crisis, serving as a reliable backbone for struggling economies. We've seen the good with paying contactless becoming the thing to do in a six-feet apart society. We've seen the bad with large scale projects like the ISO20022 migration being postponed. But will we also see the ugly with innovations in our industry coming to a halt because of resources being reallocated, budgets being cut and fintech fundings drying out? Our panel will shed light on the state of things and how payments innovation can emerge from the crisis faster, better, stronger.

Speakers: *Kristian Luoma, Director, Head of OP Lab and IPR; OP Financial Group
Dr. Mario Reichel, Managing Consultant; PPI AG
Wolf Kunisch, Head of Group Strategy, Public and Regulatory Affairs; Worldline*

Moderator: *Joerg Richter, Senior Marketing Manager; equensWorldline SE*

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12:30 – 1:15 PM

Break for Lunch

1:15 – 2:15 PM

Advocacy in Action – Trade Association Collaboration During the Crisis

Government relations professionals representing financial trade associations focus on advocacy, policy strategy and industry relations. This work often takes place behind the scenes, yet their contributions are impactful in influencing the direction of legislative policies and regulatory actions and rules. The COVID-19 crisis validated the importance of the relationships between the joint trades GR teams and Treasury, the IRS, the Fed and EPN. This advocacy-in-action supported effective and expeditious delivery of Economic Impact stimulus payments and critical communications to keep industry stakeholders informed. This session highlights the victories and lessons learned from the perspectives of advocacy professionals.

Speakers: **Stephen Kenneally, AAP, SVP, Center for Payments & Cybersecurity, American Bankers Association**
Deborah Matthews Phillips, AAP, SVP, Payments & Technology Policy, Independent Community Bankers of America; and SVP, Industry Relations, ICBA Bancard
William Sullivan, Senior Director & Group Manager, Government & Industry Relations; Nacha

2:15 – 3:15 PM

Digital Payments: The Time of Need is Now

The COVID-19 pandemic has brought many things to light around the need for change with a huge focus on the need for digital first technologies including those within the payments space. Contactless, Real-Time and other Electronic payments are all top of mind for companies as they adjust to the new normal. Our panel of experts will talk about what they are seeing in the industry and some of the trends to come.

Speakers: **Matthew Friend, Vice President, Global Faster Payments Strategy & Commercialization; Visa**
Tina M. Giorgio, AAP, President and CEO, ICBA Bancard, Inc. & TCM Bank, N.A.
Avery Miller, Head of Issuer Strategy and Partnership Development; Braintree Payments

Moderator: **Peter Davey, AAP, Head of Innovation; The Clearing House**

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3:15 – 4:15 PM

Pandemic Impact – How it is Reshaping Payments in Retail and for the Un/Under-Banked

The COVID-19 pandemic has changed the way most consumers work and live. Shelter-in-place orders and fear of exposure to the virus have led businesses to expand their digital offerings and consumers to rely increasingly on mobile and online channels to conduct day-to-day activities. However, not all consumers have made the shift to digital payments. Some face financial or technological barriers. If these changes become the “new normal,” the pandemic may reshape the digital payments landscape in the longer term. In this session, we examine why some consumers may not have adopted digital payments prior to the COVID-19 outbreak and how the pandemic is encouraging and enabling greater adoption. We also highlight legislative and industry initiatives that may facilitate consumer adoption of digital payments going forward.

Speakers: *Ying Lei Toh, Economist; Federal Reserve Bank of Kansas City*
Theresa Pasinosky, Director Prepaid; Verizon

Moderator: *Nell Campbell-Drake, AAP, Vice President Strategic Business Relations; Federal Reserve Bank of Atlanta*

4:15 – 5:00 PM

Stress in the Workplace in the Era of COVID-19

Stress – we all have it. However, in the COVID-19 era we are finding that our experiences of stress may appear new and unfamiliar. Additionally, our tried and true methods for managing stress may appear inadequate in the face of a global pandemic. In this session, Dr. Amy Stark, a board certified psychiatrist, will help attendees explore different ways in which stress may manifest – both mentally and physically. Perhaps more importantly, useful coping tips and ways to stay healthy will be shared. The discussion will also include how to interface with your stressed-out staff and address their needs in an adaptive way.

Speaker: *Dr. Amy Stark, MD, Associate Professor; Texas Tech University Health Sciences Center Department of Psychiatry*

5:00 – 6:00 PM

(Optional) Virtual Happy Hour

SEE YOU NEXT TIME!
NOVEMBER 4-6, 2020
ATLANTA, GA

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