

# TPI SPONSORSHIPS



## Payments Institute Sponsorships

Nacha's Payments Institute and TPI Home School both annually attract payments professionals from a wide range of positions at financial institutions, government agencies, businesses, and solution providers. These four-day programs offer participants a curriculum designed to meet their professional needs.

As a sponsor of the Payments Institute you can reach more than 200 payments industry professionals. Your logo—with a link to your website—will be on the Payments Institute webpage. It will also appear in the mobile app or virtual platform app, and on-site signage. You'll also have opportunities to distribute company collateral to Payments Institute students via the platform or on site. As a sponsor you will also receive a mailing list of all attendees.

### Sponsorship and Branding Options

**School of Study Sponsor (Multiple Available) • \$4,500**

**Virtual Platform Sponsor • \$3,000**

**Noontime Knowledge • \$2,000 each** (Monday, Tuesday, Wednesday) Lunch with a Board of Regents Member, Faculty, or Nacha CEO Jane Larimer

**Happy Half Hours • \$1,500 each** (Monday, Tuesday)

**Tuesday Breakfast Club • \$1,500**

### TPI Home School Sponsorships Include:

- Your company logo with link to your website in Home School mobile app and web app
- Your company logo on virtual platform's rotating banner and company listed in the sponsor center with ability to create and personalize individual sponsor page.
- Ability to manage your own sponsor page content on virtual platform and share video and up to two pieces of collateral.
- Your company logo in marketing communications to students
- Your logo displayed on the TPI website hyperlinked to URL of your choice
- Pre – and Post – TPI attendee mailing list

