



# Digital Ad Retargeting

## Digital Ad Sizes & Specifications

Submit digital ad sizes in .jpg or animated .gif images only, no flash.

728 x 90 pixels (.jpg only)

300 x 1050  
pixels  
(animated  
GIFs only)

160  
X  
600  
pixels  
(.jpg  
only)

300 x 250 pixels  
(.jpg only)

970 x 250 pixels  
(animated GIFs only)

970 x 90 pixels (animated GIFs only)