



## Preferred Partner Listing Form

Preferred Partners are solutions providers recognized by Nacha for their leadership and innovation in advancing the ACH Network. Preferred Partners offer products and services that increase or enhance the use of secure ACH payments, information and messaging by financial institutions and end-user entities.

New Preferred Partners are strongly encouraged to complete the listing form within two business days following the signing of the Preferred Partner contract. Content derived from this will be used by Nacha for promotion of your company as being named a Preferred Partner (e.g., news release and on the [nacha.org](http://nacha.org) website).

1. Preferred Partner Listing Name (how it will appear on Nacha's website and in the news release): \_\_\_\_\_
2. Quotable Source by Preferred Partner in the News Release (name and contact information): \_\_\_\_\_
3. Quote describing the benefits (to company, industry) of becoming a Preferred Partner  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
4. Preferred Partner's company boilerplate (link):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Select Preferred Partner's category listing:
6.  **Compliance** (Preferred Partner is offering or planning the release of a product or service for its customers to comply with an existing, new, or future planned Nacha Operating Rule)
7.  **Risk and Fraud prevention** (Preferred Partner is offering or planning the release of products and services for customers to implement industry best practice or better practices to mitigate ACH payment risk and fraud)
8.  **ACH Experience** (Preferred Partner is offering or planning the release of a product or service that improves or removes friction for its customers when making or receiving ACH payments)
9. Description of how Partner advances ACH Network (up to 250 words):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. Description of the Partner's ACH solution for the selected category (up to 250 words) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. Preferred Partner contact information and web address (main web address and/or Partner's landing page)  
\_\_\_\_\_  
\_\_\_\_\_

13. Has your business publicly commented on the ACH Network (e.g., on your website, social media, media releases or media interviews)? If so, please send us links/descriptions of the commentary  
\_\_\_\_\_  
\_\_\_\_\_

Please also provide your company logo (EPS format is preferred) to Luis Guzman ([lguzman@nacha.org](mailto:lguzman@nacha.org)) for use on the Nacha website and in marketing materials as agreed upon.