

# SPONSORSHIP OPPORTUNITIES



**Payments  
Innovation Alliance®**

The goal of the Payments Innovation Alliance is to grow and advance payments technology to better serve the needs of the evolving payments ecosystem. Its membership is comprised of industry thought leaders who are focused on fostering innovation to make payment options faster, safer and consumer-friendly.

## Promote Your Brand

Align your brand with a one-of-a-kind program that is known for groundbreaking thinking, networking and community. Your sponsorship will allow you to highlight your company to active industry leaders, support the work of the Alliance and associate your brand with a best-in-class program.

**Contact Jami Senter, Assistant Director, Payments Innovation Alliance**  
**703-561-3953 • [jsenter@nacha.org](mailto:jsenter@nacha.org).**

**2023 Sponsorship Opportunities** | Payments Innovation Alliance Member Meetings  
Feb. 15–17, 2023 • Tempe, AZ  
May 24–25 2023 • Lisbon, Portugal  
Oct. 11–13, 2023 • Pentagon City, VA





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## Alliance Meeting Sponsorship Opportunities

Welcome Reception • \$4,000

Networking Reception • \$5,000

Lunch Sponsor • \$3,500

Mobile App • \$3,000

Wireless Internet • \$3,000

Buffet Breakfast • \$2,000

Afternoon Refreshment Break • \$2,000

Morning Coffee Break • \$1,500

*Save 10% when you sponsor more than one meeting.*

## Sponsor packages will include the following:

- Your company logo with link to your website on Payments Innovation Alliance web page & mobile app
- Your company description and logo included in the sponsor section of the mobile app
- Your company logo in marketing communications to members and on meeting agenda
- Your company logo on event signage and recognized as a sponsor during the meeting
- Table provided for your company collateral
- Additional benefits available for select opportunities.

