

Exhibit & Sponsorship Prospectus



Smarter Faster Payments[®] 2023

April 16-19 • Las Vegas, NV
MGM Grand Hotel



Nacha[®]

Showcase.
Sponsor.
Succeed.



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Contact:
 Holly Price, Director, Sales
 Office: 703-561-3960
hprice@nacha.org

Moving Forward Together

Payments 2022 was Successful. Productive. Profitable. Worthwhile. Just a few of the adjectives we’ve heard to describe Payments 2022. Now get ready for Payments 2023 which promises even more engagement and interaction.

At the payments event of the year, connect with payments decision-makers including executives from financial institutions, payments companies, corporations, federal, state, and local governments, and financial solution providers.

The Smarter Faster Payments Conference is one of the largest of its kind and with the rebirth of conferences, 2022 Payments attendees maximized their opportunities to interact. What with 10 education tracks, social events for networking, and the chance to review and compare over 100 different types of financial technology solutions, those opportunities abounded.

Please take a moment to consider your key staff and solutions to exhibit at Payments to showcase your brand and share your value proposition. Then consider whether you can amp up your presence with a customized sponsorship that will complement your unique audience engagement strategy.

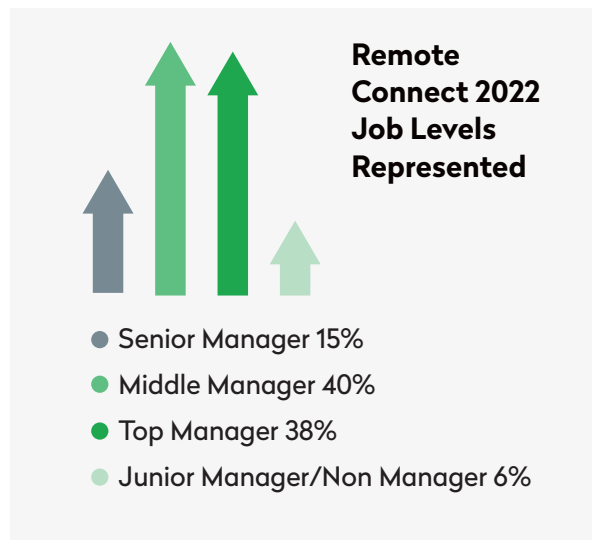
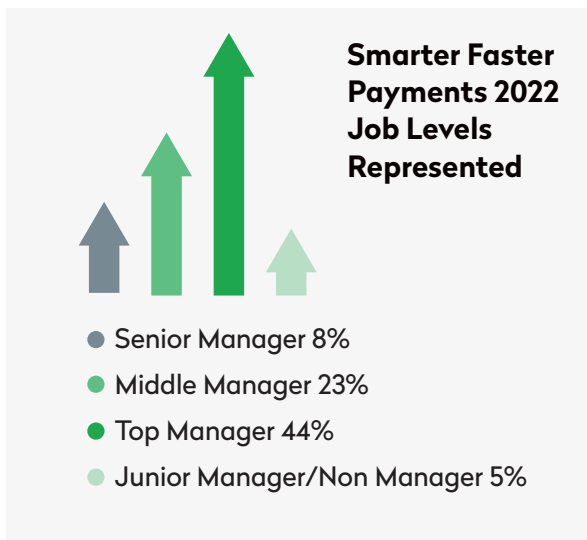


ENGAGE WITH BUYERS SEEKING FINTECH SOLUTIONS

As the leading industry events for payments education and fintech solutions, the annual Smarter Faster Payments Conference and Remote Connect Conference attract professionals from all over the world. Our attendees work in diverse roles from operations to risk and treasury management to product development.

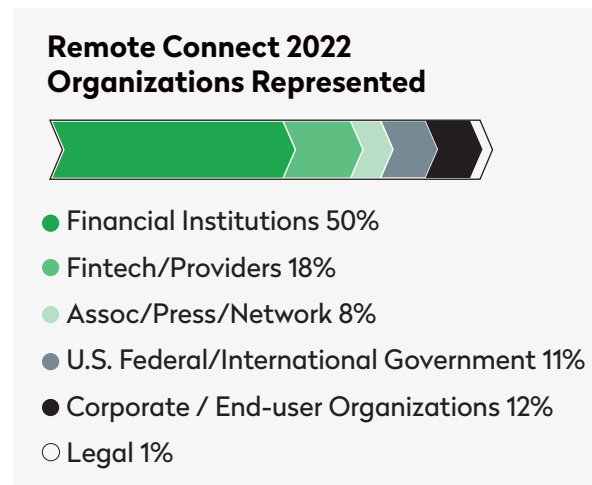
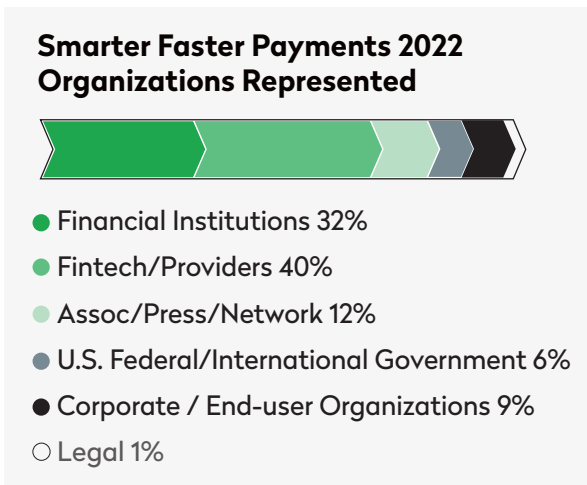
Leverage Direct Engagement with Payments Visionaries

Influence these decision-makers who ensure their organizations are applying best practices and picking up on the latest trends and innovations at the forefront of the industry.



Interact with Diverse Organizations

Meet organizations looking for the right fit for their strategic goals in 2023 and beyond. Regardless of size or type, attending organizations come to seek out what's new in the industry so they can better serve their customers and improve their processes by learning about the latest fintech solutions.





CONNECTING SOLUTION PROVIDERS WITH PAYMENTS EXECUTIVES

The Exhibit Hall plays a vital role in making **connections** at Payments and here are how top solutions payment professionals are **connecting**:

- 1 Connecting banking solution providers to data and compliance
- 2 Connecting technology providers with prospects' needs
- 3 Connecting community banks and credit unions with ways to increase productivity
- 4 Connecting clients with the technological enhancements they need and the ability to comply with trending regulatory requirements
- 5 Connecting suppliers of AI technology to financial institutions to gain intelligence with customers and prospects

Overcoming challenges emerging from faster payment solutions, payments integration, and straight through processing by connecting with prospective customers, partners, and existing clients

YOUR SOLUTION CAN BE PART OF THE PAYMENTS EXHIBIT HALL IN THESE CATEGORIES

- | | |
|------------------------------|---------------------------------------|
| B2B Payments & Information | Healthcare Payment Solutions |
| Online Payment Solutions | Education, Advocacy & Consulting |
| Emerging Payments | Check Imaging/Remote Deposit Capture |
| Platform Integration | Legal, Regulatory & Rules Compliance |
| Treasury Management Services | Research & Analysis |
| Digital/Mobile Solutions | Business Continuity/Disaster Recovery |
| Fraud Prevention & Detection | Cryptocurrency |
| ACH Origination Enablement | Audit Services |
| International Payments | Payroll Services |
| Payment Gateways/Hubs | Kiosks & Terminals |
| P2P Payment Enablement | Directory Services |
| Account Validation | |
| Money Transfer | |
| Merchant Solutions | |
| Core Transaction Processing | |
| Data Security | |



* Payment 2022 Exhibitor Categories in order of exhibitor preference.



SOLVING CHALLENGES WITH SOLUTIONS

The Payments Exhibit Hall spotlights displays of products and solutions relevant to every facet of payments and financial technology as well as risk and fraud prevention. While education is the lifeblood of Payments, the Exhibit Hall is the heart of it all. At the Payments Exhibit Hall you'll find products and solutions relevant to every facet of payments, financial technology, and risk and fraud prevention.

ENAGAGE while exhibiting

- Create valuable relationships
- Influence decisions with your technology
- Network with executives from across the payments system
- Benchmark your solution against industry competition
- Stay ahead of the curve on evolving customer needs

View our floor plan [here!](#)



EXHIBIT to Achieve

Timing is everything and now is the right time to exhibit. Payments is the ultimate place, with attendees and purchasing influencers in search of the solutions you offer. Demonstrate your products and technologies to an audience aggressively seeking them. You'll generate a wealth of new leads and prospects.

Position and location are important for your booth, and you can select your exhibit spot to be strategically near partners and solutions that will best sell your products. The Payments Exhibit Hall is set with features and traffic boosters throughout, and the attendees find it easy to navigate the exhibit floor to meet all exhibitors.

Decision-makers are plentiful at Payments with most attendees classifying themselves as an influencer or final decision-maker.



EXHIBIT TO INCREASE YOUR BUSINESS LEADS

Attracting payments decision-makers, you can't afford to miss out on the opportunity to extend your brand and ensure your company stands out. Obtain priority placement and maximize your marketing efforts by signing up early.

2023 BOOTH FEES

per 10' x 10' Member: \$4,325 Nonmember: \$5,520	per 10' x 20' Member: \$8,650 Nonmember: \$11,040	per 10' x 30' Member: \$12,975 Nonmember: \$16,560
per 20' x 20' Member: \$17,300 Nonmember: \$22,080	per 20' x 30' Member: \$25,950 Nonmember: \$33,120	per 20' x 40' Member: \$34,600 Nonmember: \$44,160
per 30' x 30' Member: \$38,925 Nonmember: \$49,680	per 30' x 40' Member: \$51,900 Nonmember: \$66,240	

Visit www.nacha.org/become-member to learn about membership opportunities with Nacha.

Booth Price Includes*:

- 10'x10' exhibit space (8' back wall and 3' side walls with fabric drape, linear booths only)
- Online Exhibitor Directory listing including company description, logo, contact information, social media, and URL included on Payment 2022 website and in the mobile app
- One full-conference registration per 10'x10'
- Two exhibit hall-only registrations per 10'x10'
- One-time use of two pre- and one post-conference attendee lists. List includes: contact name, title, company, and mailing address.
- Does not include: Furniture, booth carpet or floor covering, booth cleaning, material handling, electricity, internet, storage. The complete exhibitor service kit with pricing will be available approximately 6 weeks prior to move-in.

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HIGHLIGHT YOUR BOOTH WITH MARKETING TOOLS

Differentiate yourself and stand out by highlighting your company with individualized promotions and marketing initiatives to drive attendees to your booth. You can elevate your company among the who's who of solution providers with the promotional and meeting opportunities below.



- **Aisle Floor Graphics – \$500**

Your full-color logo highlights your booth name into the exhibit hall aisle.

- **Keynote Promo Slides – \$1,000**

Attract attendees to your booth with a visual announcement in the keynote sessions.

- **Advertisement in Payments Email – \$1,250**

Place your ad in an email from Nacha to attendees.

- **Exhibitor Passport Program – \$2,000**

Be one of 12 exhibitors that attendees will come to for their passport sticker.

- **Meeting Rooms and Meeting Pods – starting at \$2,500**

Private meeting areas are just the place to close the deal. Available in multiple sizes.

- **Pre- and Post-Conference Emails to Attendees – \$2,500 - \$3,500**

Your chance to email all attendees with your custom messaging and brand.

- **Fintech Flash Demo in Exhibit Hall – \$3,000**

Demo your product in a 15-minute presentation to an audience in an exhibit hall feature area.

- **Digital Ad Retargeting – \$5,000**

Your advertisement is retargeted back to visitors of nacha.org and payments.nacha.org.

- **Fintech Solution Showcase – \$6,000**

A more in-depth 30-minute demo in the exhibit hall.

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FEATURES OF SPONSORSHIPS BY LEVEL**

Learn how you can work with us to align your brand with our credibility and thought leadership to achieve your marketing goals.



PLATINUM SPONSOR (\$37,000 and above)

- Opportunity for sponsor-created video to be posted on conference website and promoted via conference marketing
- On show floor meeting room (includes logo) *available at discounted rate*
- Logo on keynote walk-in slides
- Two invitations to Chairperson's Leadership Reception
- One educational session on select sponsorships – limited availability, *please see below**
- Three full-conference complimentary registrations
- Customized pre- or post-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app



GOLD SPONSOR (\$27,000 - \$36,999)

- On show floor meeting pod (includes logo) *available at discounted rate*
- Logo on keynote walk-in slides
- One invitation to Chairperson's Leadership Reception
- One educational session on select sponsorships - limited availability, *please see below**
- Three full-conference complimentary registrations
- Customized pre- or post-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app



SILVER SPONSOR (\$17,000 - \$26,999)

- Two full-conference complimentary registrations
- Customized pre- or post-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app



BRONZE SPONSOR (less than \$17,000)

- One exhibit hall-only complimentary registration
- Customized pre or post-conference attendee email (limited to sponsors spending \$10,000+)
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app

*Session title, content and track selection must be approved by Nacha's education department at time of contracting and any session selected by the Conference Planning Committee during the normal selection process will fulfill this obligation. Unless otherwise agreed, sponsors will not receive additional speaking opportunities if one has already been accepted. No sponsorships will be awarded educational sessions or complimentary speaker registrations after February 15, 2023.

**Please note that pricing and benefits are subject to change.



EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding



Nacha Update and Opening Keynote

PLATINUM **VISA**

As Payments opens in 2023 your company will be in the spotlight as you are part of this opening keynote session. Attendees will join together to hear from our featured speaker and you'll be there to greet them on stage with remarks and a video. This general session is a focal point of Payments and your opportunity to be seen as the conference's premier sponsor.

Benefits: Display your company's logo on keynote signage and large screens on stage; brief remarks and video of three minutes; place a branded item or brochure on chairs; all Platinum benefits included.



Tuesday Morning Keynote
PLATINUM **fiserv.**

The excitement of Payments 2022 continues with the Tuesday Morning Keynote, preceded by a video highlighting your brand.

Benefits: Display your company's logo on keynote signage and large screens on stage; show a brief video; all Platinum benefits included.



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EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding

Educational Focused Tracks

GOLD • \$28,000 - \$32,000

One reason why Nacha is known as the leader in payments education is the superb sessions at Smarter Faster Payments. With speakers laser focused on the latest developments in the ever-changing payments world, Payments 2023 participants will get the information they need to stay ahead of the game. And when you sponsor one of 10 educational tracks you'll not only be associated with quality education but also bring name recognition to your company.

Benefits: Your company's logo will be displayed on session room signage, on the educational track pages of the Payments website, in marketing materials, and on the conference mobile app. All Gold benefits included. Choice of 10 session tracks. You may also sponsor a particular track and then present a session in another track while bringing your company's expertise to multiple audiences. New for 2023 - premier tracks (\$32,000) hold a larger number of sessions per time block and will include logo recognition at Remote Connect, Nacha's virtual conference. Will include logo placement at Remote Connect.

Choose from available tracks:



The modern ACH Network is thriving—meeting today's payment needs and innovating to meet tomorrow's. With innovative new use cases, sound risk management and the power to reach every U.S. financial institution account, ACH continues to move the payments space forward. There's a lot to be aware of and these sessions will help you gain the knowledge you need.

Compliance & Regulatory



Rules and regulations ensure the order necessary to maintain a solid, sound payments system. And like that system, the rules and regs are constantly changing. Along with staying up to date and in compliance, you'll also learn about developments that can be a growth opportunity.

Cybersecurity & Risk



Cyber threats aren't going away. If anything, the situation seems to grow more complicated by the day. Are you and your organization doing what's necessary to stay ahead of the bad actors? You'll come away from these sessions with a better understanding of the risks that are out there—and what you need to do to maintain safety, prevent losses, and keep your customers' trust.

Disruptive Ideas & Technologies



New technologies, infrastructures, opportunities and threats, value chain democratization and the redefinition of the way parties interact and transact is portending a future quite different from today. There will be winners and losers. These sessions focus on the topics that threaten to disrupt the status quo, elicit controversy, and provoke debate in the industry.

EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding

Faster Payments Experience • **SOLD**

From same day to immediate, the faster payments landscape is constantly changing. Spanning the breadth of Payments 2023, these sessions and solutions will bring into focus what is going on now, and what the future might hold, in the world of faster payments.

Payments in Practice **VERAFIN**

Sessions in this track go beyond the abstract while exploring proven results and solutions for payment participants. Use cases, success stories and proven results inspire the creation of ideas and offerings while exploring new ways to put payments in practice.

Practical Strategies



Sessions in this track focus on topics related to organizational goals, sound business practices, systems modernization, payments convergence and implementation planning for products, services and processes.

Small to Large Business Perspectives Track



At the end of the day, it's all about the customer. Payors and payees are why we are here. These sessions are for and by end-user clients — practitioners from corporate, business, state and local government, higher education, and charitable and religious organizations — that originate and receive payments. Content focuses on their experiences and needs, and the solutions and business practices to help them succeed.

Smarter Payments Experience J.P.Morgan

New smart technologies are enabling financial institutions, fintechs and other providers to leverage rich information within and surrounding a payment throughout the end-to-end process. These capabilities instill greater intelligence that enhances decision-making and awareness, informs choices and actions, removes friction, strengthens security and confidence, and adds value.



EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding



Tuesday Luncheon Keynote

PLATINUM



The Tuesday Luncheon Keynote will return as the flagship, exclusive meal function at Payments. Full conference attendees will network and discuss sessions as well as hear the headlining speaker. As the Tuesday Luncheon Keynote sponsor you will have the opportunity to present a brief company video to the attendees as well as be a part of the pre-conference event promotion and on-site signage.

Benefits: Your company's logo displayed on luncheon signage, including logo on large onstage screens; able to show a brief corporate video opportunity and to place your branded item or brochure on attendee chairs; reserved table available for sponsor, includes all Platinum sponsor benefits.



The Payments Connection

SILVER



giact® finzly

NICE

Actimize

Volanté



Are you a trending company in the payments world? Be one of only five exhibitors to make a pitch on the main stage. The Payments Connection gives you the opportunity to brag a bit about your company and you can show how your solution and technology can solve the problems of the audience. And, you can show your technology by presenting via a video that you produce - up to seven minutes please to hold the audience's attention! Your participation will also make you one of the winners of the Pay-Me Awards and you will have bragging rights for next year! Every company is a winner in their custom payments category. As a sponsor, you must have an exhibit booth and agree to presentation guidelines.

Benefits: Seven minute video presentation of your company's trending product or payments solution in the main ballroom; logo on large onstage screens and on-site signage; marketing of prerecorded webinar to present product or solution (held after conference and posted for 60 days on Nacha Distance Learning Center); includes all Silver sponsor benefits.



Accreditation Awareness Center

NEACH
Payments Group

The Accreditation Awareness Center in the exhibit hall features education targeted to attendees interested in taking steps toward obtaining an AAP or APRP accreditation. Level setting sessions in the Center will include: ACH, Risk Management, ACH Participants, Comparative Payment Systems, ACH File Formats. Nacha will work with Sponsor to build the agenda and Sponsor is able to present all sessions in the Center.

Benefits: Sponsor's name on overhead banner and entrance structure of center and two educational sessions within center; includes all Silver sponsor benefits.



EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding

Smarter Faster Payments Zone SILVER **FORM3**

The Smarter Faster Payments Zone is home to a wide range of sessions focusing on smarter solutions and faster payments education. Located in room to bring focus to this specialty education.

Benefits: Your company's logo will be on meter board at the entrance to the Smarter Faster Payments Zone; special email sent to attendees promoting the Zone will include your logo; present a 50-minute educational session in the Zone room; includes all Silver sponsor benefits.

Solution Center SILVER **iCG** Innovative Payment Solutions

The Solution Center, located in the financial technology focused exhibit hall, will host demonstrations of solutions, technology, and products of interest to financial institutions and companies involved in payments, payments processing, and financial and data security, plus much more. There will be a steady stream of technology presentations and as the sponsor of the Center you can position your company as an innovator in your field and the payments sphere.

Benefits: Your company's logo on the overhead banner as well as structure signage at the entrance to the Solution Center; your logo connected to the Solution Center schedule on the webpage and includes choice of one 30-minute or two 15-minute demonstrations; includes all Silver sponsor benefits.

Spotlight Speaker Series **CGI**

The Spotlight Speaker Series focuses on the challenges and opportunities that will shape the payments space of tomorrow. Sessions draw large crowds in our biggest session room with stage furniture. You will be highlighted as the sponsor of this special series, and will introduce the sessions and speakers. This sponsorship includes the opportunity to present your own 50-minute educational session.

Benefits: Your company's logo displayed on event signage; opportunity to introduce the sessions; includes all Silver sponsor benefits.

Kick-Start Sessions Overall Sponsorship SILVER • \$17,500

Nothing like kick-starting the best in payments education with the Kick-Start Sessions. By sponsoring, you'll see your name on Sunday's complete education program and the refreshment break. It's essentially sponsoring an entire track on Sunday, which is a busy day for payments professionals seeking high quality educational content and the opportunity to earn continuing education credits.

Benefits: Your company's logo displayed on session and afternoon break signage and Kick-Start Sessions promotional messaging; opportunity to introduce each speaker as well as present your own session on Sunday; logo displayed on webpage; includes all Silver sponsor benefits.

EDUCATIONAL OPPORTUNITIES

Ultimate Thought Leadership and Branding



America's Most Convenient Bank®

The Executive Series features relevant topics including strategy, overcoming challenges, and implementation. Become the sponsor of this high-profile group of sessions and add your company as its strategic supporter.

Benefits: Your company's logo displayed on all Executive Series room signage and on the educational track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; opportunity to introduce each session; includes all Bronze sponsor benefits.

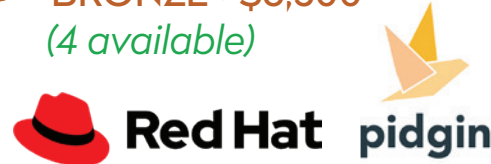


America's Most Convenient Bank®



Sometimes, a smaller audience is just the right thing. Topical Talks offer your organization the chance to interact with a group of no more than 30, meaning you'll have a unique opportunity to give your thoughts while gaining valuable feedback. Present Nacha with your specific discussion topic and presenter and we will promote your Topical Talk in our marketing, as we do with all Payments sessions.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the conference map, mobile app and website schedules; includes all Bronze sponsor benefits.



You asked. We delivered. Fintechs wanted thought leadership opportunities to reach the payments community, and that's what these Kick-Start sessions are all about. Held on Sunday, you can discuss pain points, needs and disruptions facing payments professionals—and how to solve them. Yes, your product can be part of that solution, but it shouldn't be the only solution offered, nor the main session focus. These 50-minute sessions may qualify for continuing education credits, and will be promoted pre-conference and on-site, as well as on the Payments website, mobile app and conference map.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the conference map, mobile app and website schedules; includes all Bronze sponsor benefits and one speaker complimentary registration.





ATTENDEE ACCESS & NETWORKING

Branding and Company Recognition for Sponsor



Your company can bring the wow factor to THE event with the highest visibility and branding that a Payments sponsorship offers. Connections and learning happen during the day at the Payments Conference, and the networking and continued relationship building extends into the evenings with Payments produced receptions – Tuesday Night Out is THE pinnacle social function and it can be offered in your company’s name.

Benefits: Your company represented as the sponsor; your company’s logo displayed on pre-conference promotional materials, on-site signage, and cocktail napkins; you may provide branded giveaways; includes all Platinum sponsor benefits.

**Co-Sponsorship Option Available at Silver Level*



Host this party and have the theme, guest list, decorations, and food and beverage created and arranged for you. The Payments Exhibit Hall Networking Reception is a great way to combine business with networking and your company can be the influential force behind great collaborations. As an exhibitor and sponsor of the reception, you can take your booth to the next level by highlighting your sponsorship of the reception and invite customers to your booth. Nacha’s event planning team will create the theme and an atmosphere to inspire networking and excitement for attendees and exhibitors while ensuring your name is branded as the host.

Benefits: Your company’s logo displayed on pre-conference promotions, reception signage and cocktail napkins; you may provide themed and branded giveaways and company collateral for the reception tables and drink bars; includes all Silver sponsor benefits.



AAPs and APRPs are some of the hardest working folks in the payments world, but that doesn’t stop them from having a great time. This annual reception—open only to accredited AAP and APRP professionals—is the chance to meet and mingle with the folks who work hard to achieve and maintain their credentials. When you sponsor this networking event, complete with cocktails and hors d’oeuvres, you’re showing your appreciation for all they do.

Benefits: Your company’s logo will be displayed on reception signage and cocktail napkins; includes all Silver sponsor benefits.

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ATTENDEE ACCESS & NETWORKING

Branding and Company Recognition for Sponsor



Chairperson's Leadership Reception

SILVER • \$18,000

Mix and mingle with top executives from financial institutions and fintechs, as well as Nacha leadership, at this invitation-only Sunday evening event. Five representatives of your organization are welcome to take part in this special reception looking back on a busy year in payments and ahead to what the future brings. It's an exclusive gathering, offering the chance to drink, nibble and chat with the top echelon of payments professionals.

Benefits: Your company's logo will be displayed on event signage, including cocktail napkins; you may provide welcome remarks, including a brief statement; five invitations to the reception; includes all Silver sponsor benefits.



Monday Exhibit Hall Lunch

BRONZE • \$12,000

When payments professionals arrive at the exhibit hall midday Monday, they'll be ready to enjoy lunch and meet with exhibitors. By sponsoring this event, your organization's name will be the first thing they see as they enter the Hall, affording some excellent name recognition and exposure.

Benefits: Your company's logo will be highlighted on all signage for the luncheon; you may provide your company brochure or a giveaway item to be distributed to attendees; includes all Bronze sponsor benefits.





ATTENDEE ACCESS & NETWORKING

Branding and Company Recognition for Sponsor



Hotel Key Cards
BRONZE



When attendees check in to the official conference hotel, they'll be handed a card key with your brand on it. You're literally putting your brand in the palm of their hands. This sponsorship opportunity includes production with your custom one color artwork and distribution.

Benefits: Your company's logo on all Payments 2023 attendees' hotel key cards; includes all Bronze sponsor benefits.



Refreshment Breaks
in Exhibit Hall

3 available



FIFTH THIRD BANK

BRONZE • \$7,000 each

Ah, the pause that refreshes! When Payments 2023 participants take a refreshment break in the exhibit hall, the napkin they grab can feature your company's name and logo. It's a perfect way to raise your visibility, with several drink and snack stations available to attendees and exhibitors. There are four sponsorship opportunities: Monday morning and afternoon; Tuesday morning and afternoon.

Benefits: Your company's logo will be displayed on signage near refreshment stations, on napkins, and on the exhibit hall entrance units; includes all Bronze sponsor benefits.



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ATTENDEE EXPERIENCE & BRAND RECOGNITION



Mobile App



The cool kids know the mobile app is the best way to navigate Smarter Faster Payments. They use it for everything from planning a schedule to finding their way to the next session. Not to mention all of the presentations available for download, so they can share the knowledge when they're back home. When you sponsor the Payments 2023 Mobile App, your company will be seen by everyone using it, whenever they open the app. That's a lot of recognition—and it comes from the payments professionals you want to reach.

Benefits: Your company's logo throughout the mobile app with link to company description or website; your logo on the mobile app FAQ page; includes all Gold sponsor benefits.



Badge Lanyards



What's that everyone's wearing around their neck? Why they're lanyards—with your company's branding on them! It's literally a can't-miss opportunity. We'll even design and distribute.

Benefits: Your company's logo on attendee lanyards; includes all Silver sponsor benefits.



Exhibit Hall Lounge

SILVER • \$18,000

Would you like to see your company logo on overhead banner signage in the Payments exhibit hall? You can do just that as the sponsor of the Exhibit Hall Lounge. Attendees mingle, relax and socialize in this large, comfortably furnished area of the exhibit hall, where headshot photos will be taken on Tuesday. Your company logo will be noticeably displayed on signage for the headshot photos.

Benefits: Your company's logo on overhead banner and photo signage; includes all Bronze sponsor benefits.



Orientation & Coffee Reception

BRONZE • \$10,000

The Payments Conference can be daunting—what with all the sessions, and the exhibits, and the networking. That's why Nacha always welcomes first-time attendees (and even some returning friends) the chance to get an overview and some helpful tips at our Orientation session.

Benefits: Your company's logo on signage for both events. Opportunity to provide company collateral or giveaway to be placed at the events to be picked up by attendees; includes all Bronze sponsor benefits, including the customized attendee email.

ATTENDEE EXPERIENCE & BRAND RECOGNITION

Conference Map BRONZE **Volanté**

It's called the Conference Map, but it's a whole lot more than just a map. Not only does it feature all of the relevant information such as exhibitors, sessions at-a-glance, and the Wi-Fi password, it's also a key part of the Passport Prize Program. When it's time for attendees to drop off their prize forms, your booth is the place they'll head to. And as the map sponsor, you'll be featured on a full panel ad within the map.

Benefits: Your company's ad and logo on map, Passport Program collection drum placed within your booth, as well as recognized as the sponsor of the Conference Map; includes all Bronze sponsor benefits.

Water Stations BRONZE • \$12,000

Add your brand to the exhibit hall, educational session rooms as well as the main ballroom where your company logo will be visible on signage next to the water coolers. Your potential customers or industry colleagues will be happy to have a drink on you throughout the conference.

Benefits: Your company's logo at all water station signage and on the water cups themselves; includes all Bronze sponsor benefits.

Exhibit Hall Aisle Signs BRONZE • \$12,000

Things are looking up—including Payments Conference attendees. When they walk through the exhibit hall they can't miss the directional aisle signs hanging from the ceiling above each aisle. It'll be your company's logo and booth number featured exclusively on each sign.

Benefits: All aisle signs will feature your company's logo and booth number; includes all Bronze sponsor benefits.

Conference Pens BRONZE • \$8,000

Send us your proudly branded pens and leave the promotion to us. We will distribute your pens to all Payments attendees for use during the conference and long afterward as they return to their offices. Your logo also be proudly shown on the pen bins throughout the conference.

Benefits: Your company-provided pens will be placed in large bins near registration and educational session rooms; large holding bins will also include your logo; includes all Bronze sponsor benefits.

Continental Breakfast BRONZE • \$6,000 *3 available*

Sponsorship of a continental breakfast gives you visibility and branding near the educational session rooms, and associates your company with education and thought leadership. Exhibitors may want to consider this sponsorship to provide company branding throughout the entire conference. Choose from Monday, Tuesday, or Wednesday continental breakfasts.

Benefits: Your company's logo will be displayed on signage near breakfast stations; includes all Bronze sponsor benefits.

Contact Holly Price, Director, Sales • O: 703-561-3960 • hprice@nacha.org

SPONSORSHIPS AT-A-GLANCE**

Sponsorship	Sponsor Fee	Sponsor-Created Video for Attendees	Logo on Walk-In Slides	Chairperson's Reception Invitations	Educational Session on Select Sponsorships Only	Full Conference Complimentary Registrations	Attendee Email Outreach	Social Media Posts	Sponsor Wall Recognition	Exhibit Hall-Only Complimentary Registrations	2-Pre & 1-Post One-Time Mailing Lists	Logo on Conference Marketing Materials & Payments 2023 Website	50-word Company Description & Logo in Sponsor Section of Mobile App
PLATINUM (\$37,000 +)													
Tuesday Night Out	SOLD	★	★	2	★	3	★	★	★		★	★	★
Tuesday Luncheon Keynote	SOLD	★	★	2	★	3	★	★	★		★	★	★
Nacha Update and Opening Keynote	SOLD	★	★	2	★	3	★	★	★		★	★	★
Tuesday Morning Keynote	SOLD	★	★	2	★	3	★	★	★		★	★	★
GOLD (\$27,000 - \$36,999)													
Mobile App	SOLD		★	1	★	3	★	★	★		★	★	★
ACH Track	SOLD		★	1	★	3	★	★	★		★	★	★
Compliance & Regulatory Track	SOLD		★	1	★	3	★	★	★		★	★	★
Disruptive Ideas & Technologies Track	SOLD		★	1	★	3	★	★	★		★	★	★
Exhibit Hall Networking Reception	SOLD		★	1		2	★	★	★		★	★	★
Faster Payments Experience	SOLD		★	1	★	3	★	★	★		★	★	★
Practical Strategies	SOLD		★	1	★	3	★	★	★		★	★	★
Smarter Faster Payments Zone	SOLD		★	1	★	3	★	★	★		★	★	★
Smarter Payments Experience	SOLD		★	1	★	3	★	★	★		★	★	★
Cybersecurity & Risk Track	SOLD		★	1	★	3	★	★	★		★	★	★
Payments in Practice Track	SOLD		★	1	★	3	★	★	★		★	★	★
Small to Large Business Perspectives Track	SOLD		★	1	★	3	★	★	★		★	★	★
SILVER (\$17,000-\$26,999)													
The Payments Connection	SOLD					2	★	★	★		★	★	★
Badge Lanyards	SOLD					2	★	★	★		★	★	★
AAP & APRP Reception	SOLD					2	★	★	★		★	★	★
Accreditation Awareness Center	SOLD					2	★	★	★		★	★	★
Solution Center	SOLD					2	★	★	★		★	★	★
Spotlight Speaker Series	SOLD				★	2	★	★	★		★	★	★
Chairperson's Leadership Reception	\$18,000					2	★	★	★		★	★	★
Exhibit Hall Lounge	\$18,000					2	★	★	★		★	★	★
Kick-Start Sessions Overall Sponsorship	\$17,500				★	2	★	★	★		★	★	★
BRONZE (less than \$17,000)													
Executive Series	SOLD						★			★	★	★	★
Conference Map	SOLD						★			★	★	★	★
Water Stations	\$12,000						★			★	★	★	★
Monday Exhibit Hall Lunch	\$12,000						★			★	★	★	★
Exhibit Hall Aisle Signs	\$12,000						★			★	★	★	★
Hotel Key Cards	SOLD						★			★	★	★	★
Orientation & Coffee Reception	\$10,000						★			★	★	★	★
Kick-Start Session Presentations (4 available)	\$8,500						★			★	★	★	★
Topical Talks (multiple available)	\$8,500						★			★	★	★	★
Conference Pens	\$8,000						★			★	★	★	★
Refreshment Breaks (3 available)	\$7,000						★			★	★	★	★
Continental Breakfast (3 available)	\$6,000						★			★	★	★	★

*Premier track with Remote Connect recognition.

**Please note that pricing and benefits are subject to change.