



Payments Innovation Alliance®

Business Payments Advisory Committee Nominees

(Candidates are listed in alphabetical order by organization)

Joey Fitzgibbons
Vice President, Enterprise Services
Aliaswire, Inc.

Current responsibilities:

Joey is responsible for managing our enterprise client portfolio, which are typical high-volume billers that do B2B and B2C payments. These clients are typically fortune 500 companies ranging from insurance to large utilities. These are complex electronic bill payment and presentment solutions that require deep payment and operational expertise.

Additionally, Joey manages our implementation and customer support teams.

Relevant experience with Alliance activities and/or other Nacha events:

Aliaswire has been an alliance member since 2017. Joey has lead the effort to roll out Aliaswire's NACHA Phixius bank account validation capability. We were one of the first live customers on NACHA Phixius AAV and AAV+. Our team members have participated and been speakers at various NACHA conferences such as Payments and Payments Innovation Alliance. Joey has 20 years of experience in payments and EBPP space. Over the years Joey had acquired reputable industry certifications such as ETA-CPP.

Trevor Witchey
Senior Director – Payments Education
EPCOR

Current responsibilities:

Creates payment related content and presents them via in-person training, speeches, articles, webinars, or symposiums. Works with our payment association members for any assistance on their payment needs or troubleshooting of rules/regulations, in addition to specified flex training or content needs.

Relevant experience with Alliance activities and/or other Nacha events:

Attended Center for Payments (C4P) meeting at Nacha during January 2023, while working with Instant Payments C4P group during 2023. Otherwise, attended quarterly Nacha webinars.

Andrew Bubbs
Senior Director, Product Management
Fiserv

Current responsibilities:

Andy Bubbs leads product management lead for PEP+ and the next gen ACH solution on the Enterprise Payments Platform at Fiserv. He is responsible for all product management duties related to both software solutions, including ensuring continued adherence to Nacha Rules, identifying future functionality needs, and prioritizing all major development efforts. Andrew is also responsible for various hosting model offerings for financial institution clients.

Relevant experience with Alliance activities and/or other Nacha events:

- Regularly attends Payment Innovation Alliance meetings, as well as the annual Payments Conference.
- Active member of the original API Standardization Industry Group (later Afinis)
- Active member of the Nacha Software Information Exchange (SIX) Group

Barbara H. Vega
Payments Strategist, Senior Advisory
Jack Henry & Associates

Current responsibilities:

As a payments strategist at Jack Henry, I analyze the ever-changing financial landscape and jointly develop effective strategies with financial institutions, technology providers, and Jack Henry payments solution groups. I provide strategic product leadership across Jack Henry Payments. Leveraging my more than 18 years of experience in enterprise payments, I work collaboratively with our partners, sales teams, product teams, and customers to drive the direction and growth of payment processing and services. I assist with defining, articulating, and communicating Jack Henry's payments strategy, both internally and externally.

Relevant experience with Alliance activities and/or other Nacha events:

I attended and presented at a session at Payments 2023. I have also attended previous Payments Innovation Alliance conferences. To date, I have not participated on a Nacha committee, but would love to join a committee and utilize my payments experience and expertise to help provide input, direction, and participation with meetings and special projects.

Lawrence Popescu – (Incumbent)

Vice President

J.P. Morgan Chase

Current responsibilities:

Lawrence is an ACH Product Manager, AAP, and he covers ACH origination, Same-Day ACH, other ACH value-add services, Smart Targeting Analytics/Revenue Opportunities, Instrumentation & Metrics, financial reporting/planning and pricing.

Relevant experience with Alliance activities and/or other Nacha events:

Lawrence has been a member of the Consumer Payments Advisory Committee for the 2022-2023 period. During the last 2 years Lawrence introduced or contributed to four exciting Payments Innovation meeting topics (Web3, Metaverse, The Future of Banking is Open, Getting Up to Speed on the FedNow Service) and he booked several distinguished J.P. Morgan speakers.

Debbie Smart – (Incumbent)

Senior Product Marketer

Q2

Current responsibilities:

As a senior product marketer at Q2, Debbie serves as the voice of the modern business banking customer and the evolving financial services industry. With more than 40 years of banking and cash management experience, Debbie works to deeply understand Q2's existing and desired customers, leveraging market research and competitive intelligence to forge new partnerships and influence product capabilities across Q2's business product suite.

Relevant experience with Alliance activities and/or other Nacha events:

Debbie has been actively involved with the Alliance for many years, and was previously involved with the councils. She has served on the Business Advisory Committee for the past four years, and on the Consumer Advisory Committee for the two years before that. Debbie has been co-chair of the ACH Quick Start Guide Project Team, and has been actively involved in helping to plan Alliance meeting agendas and content. She is currently serving on the AFPP Oversight Panel and is also actively involved with the Payments Conference, where she often speaks at the conference on topics related to business payments and strategy, small business banking and payments, and commercial digital strategy.

Danielle DiMaio
VP, Corporate Financial Services Product & Data
SouthState Bank

Current responsibilities:

Danielle has been in banking industry since 1997, becoming an AAP in 2004. She's held key positions in her current company's growth from zero to becoming the 28th largest ACH originator, working with Fintechs, Payroll, and large Corporate clients.

Her roles have taken her through Operations and Technology, and in her most current role she is involved with:

- Corporate payments product design, development, and management for high-volume payment processing companies
 - RTP Implementation; BIN Sponsorships; For Benefit Of (FBO) programs; ACH
- Management of operations support teams for above programs
 - Audit support; Data management; Process automation; Reconciliations
- Strategic planning activities
 - Budget; Payments Industry research
- Vendor and partnership opportunity evaluations

Relevant experience with Alliance activities and/or other Nacha events:

- Attendee TPI; Smarter, Fast, Payments; PaymentsFirst Solutions 2004-2023
- Speaker – PaymentsFirst Solutions 2021, 2022 – Subject: Business Continuity for FI's and Payments Clients
- Various other payments, technology, risk, regulatory, etc related conferences, workshops, user groups etc 2004-2023

Jane Hennessy – (Incumbent)
Industry Consultant – Payments and Banking
Teradata

Current responsibilities:

I am an industry consultant at Teradata, a data management and analytics platform where I leverage my extensive industry and domain knowledge to deliver differentiated business outcomes to financial institutions using analytics and data. I speak at conferences and on webinars discussing the importance of using data for many purposes in payments and banking – predicting scams/fraud, personalization for marketing efforts, enhancing the customer experience, predicting churn, etc. I have a long career in banking and payments, working with banks of all sizes, credit unions, fintechs, and technology companies.

Relevant experience with Alliance activities and/or other Nacha events:

I have been on the Alliance Advisory Committee for several years and have been active in organizing sessions for numerous meetings – often participating in panel discussions. I have been on the Nacha Conference Planning Committee and spoken at the annual conference for several decades. I have also presented at The Payments Institute and recorded training sessions for virtual learning. I was previously the Chair of the Global Payments Forum. I also have been a consultant for Nacha Consulting.

Matthew McMunn
Director, EPN Product Manager
The Clearing House

Current responsibilities:

My role crosses a broad spectrum of responsibilities in product management, risk management, project management and works closely with TCH operations and technical departments as well as legal to ensure proper management of the EPN product offerings. I serve as an internal and external subject matter expert on ACH functionality, and work closely with and support our partnerships with Nacha and the Federal Reserve.

Relevant experience with Alliance activities and/or other Nacha events:

Though I have not been directly involved with any Alliance activities I have been a participant at a handful of Nacha events such as Payments 2023 most recently, as well as the TPI in-person event in June of 2022. Also, as part of role here at TCH I do work closely with Nacha throughout the year given EPN's role as an Operator.

Amy Smith
Vice President and Executive Director
The Clearing House Payments Authority

Current responsibilities:

I am responsible for managing the TCHPA payments association at the leadership level. I set strategy and align the plan of work with the needs of our members, along with my team of 11. Approximately 990 banks and credit unions and around 3000 corporate subscribers are served by my organization. I have been in this role, leading an association, since 1999. I also currently serve at the Chair of the Center for Payments for 2023-2024.

I routinely contribute to the educational programming of TCHPA whenever topics are along the lines of emerging payments or involve businesses/corporates. My past banking experience was treasury sales at Continental Bank/Bank of America and product management at Comerica Bank.

I have served on the Nacha Board of Directors, the initial Governance Advisory Group and several times on the Payments Conference Planning Committee.

Relevant experience with Alliance activities and/or other Nacha events:

I have served in the Cybersecurity work group previously and am currently worked on the Faster Payments Professional certificate work group where I contribute from an educational perspective. I am also on point to deliver the content to my registered members.

I regularly contribute to PIA meetings in an effort to encourage more engagement as well as work products that would benefit the members of PIA and the broader industry. I welcome the opportunity to join leadership and help shape the experience on a go forward basis while working with the team at Nacha.

For business payments, I wonder how we might engage local businesses to each in person meeting to come in and share their pain points and other projects they are working on and participate in roundtables to garner a greater understanding of their needs but also knowledge gaps. So much potential here. Not just B2B but B2C and C2B.

Lawrence Fatima – (Incumbent)
Senior Manager, ACH Product
Wells Fargo

Current responsibilities:

I am currently the head of the Wells Fargo ACH Product team. I have responsibility for all aspects of the ACH Product initiatives as well as deep involvement with the ACH Operations and Technical teams. I manage a team of 6 Senior ACH Product Managers that keep us holding the #1 position in ACH Origination and are deeply committed to the overall health and growth of the ACH Industry.

Relevant experience with Alliance activities and/or other Nacha events:

I am a very active member of the Alliance, with service on the Alliance committee as well as being a member of the Business Pmts Advisory committee and the Faster Pmts Playbook committees.

Jennifer Blevins
SVP, Member Engagement
Wespay

Current responsibilities:

I started working at Wespay in April 2023 and currently serve as the organization's representative to the PIA. My responsibilities at Wespay include managing all aspects of the Wespay Business Passport membership program. Grow financial institution engagement and improve relationship management practices. Expand Wespay's service offering for business clients. Lead external partnerships and business development activities. Serve as Wespay's primary contact with banking associations, credit union leagues, and AFP chapters.

I have 20+ years of experience in treasury management sales, product development, servicing, and business development with Washington Mutual Bank, HomeStreet Bank, and Umpqua Bank. As a Regional Sales Manager, I worked with public and private entities to define and implement business banking solutions.

Relevant experience with Alliance activities and/or other Nacha events:

I spoke at Nacha Payments in 2014 in Florida. Over the years, I have attended 1-2 additional Nacha Payments events, and since obtaining the AAP accreditation in 2010, I regularly attend the annual AAP webinar hosted by Nacha. Since joining Wespay this April, I will attend my first Nacha PIA Meeting in Pentagon City, VA, October 11-13.