

SPONSORSHIP OPPORTUNITIES



**Payments
Innovation Alliance®**

The goal of the Payments Innovation Alliance is to grow and advance payments technology to better serve the needs of the evolving payments ecosystem. Its membership is comprised of industry thought leaders who are focused on fostering innovation to make payment options faster, safer and consumer-friendly.

Promote Your Brand

Align your brand with a one-of-a-kind program that is known for groundbreaking thinking, networking and community. Your sponsorship will allow you to highlight your company to active industry leaders, support the work of the Alliance and associate your brand with a best-in-class program.

Contact Jami Senter, Assistant Director, Payments Innovation Alliance
703-561-3953 • jsenter@nacha.org

2024 Sponsorship Opportunities

Payments Innovation Alliance Member Meetings

Feb. 28–Mar. 1, 2024 • New Orleans, Louisiana

June 10–11, 2024 • Berlin, Germany

Oct. 16–18, 2024 • Denver, Colorado



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U.S. Alliance Meeting Sponsorship Opportunities

Welcome Reception • \$5,000
Networking Reception • \$6,000
Lunch Sponsor • \$4,500
Mobile App • \$3,500
Wireless Internet • \$3,500
Buffet Breakfast • \$3,000
Afternoon Refreshment Break • \$2,500
Morning Coffee Break • \$1,500
Build Your Own • Contact us to discuss your ideas!

Save 10% when you sponsor more than one meeting.

Sponsor packages will include the following:

- Your company logo with link to your website on Payments Innovation Alliance web page & mobile app
- Your company description and logo included in the sponsor section of the mobile app
- Your company logo in marketing communications to members and on meeting agenda
- Your company logo on event signage and recognized as a sponsor during the meeting
- Table provided for your company collateral
- Additional benefits available for select opportunities.

International Meeting Sponsorship Opportunities

Due to the uniqueness of our international meetings, sponsorship opportunities vary. Please contact us to discuss options for the June member meeting in Berlin, Germany!



George Bassous
Founder & Advisor
Affirmative Technologies

“The benefits Affirmative Technologies has gained as a meeting sponsor are multi-fold. The exceptional networking opportunities have allowed us to connect with industry leaders and like-minded professionals. These connections have been instrumental in fostering collaborations and opening new avenues for us to ultimately boost our customer base.

The ROI for our sponsorship over many years has been phenomenal. The visibility and recognition we gained have far exceeded our investment, making it a worthwhile decision. The Alliance has been a game-changer for us, and we look forward to participating for many years to come. Thank you for providing such a fantastic platform!”

