



Smarter Faster Payments[®] 2024

May 6-9 • Miami, FL

Note Monday-Thursday pattern.

MIAMI BEACH
CONVENTION
CENTER

Exhibit & Sponsorship Prospectus



**Exhibit.
Sponsor.
Advertise.**

Learn More: payments.nacha.org



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Welcome to Smarter Faster Payments 2024

Meeting your customers where they are is invaluable; finding that venue can be challenging. If you're an innovator or disruptor looking to meet decision-makers who can benefit from your products and services, Smarter Faster Payments 2024 is that place.

Payments professionals from banks and credit unions, solutions providers and corporates have Smarter Faster Payments on their calendar for many reasons. Along with the unparalleled payments education and networking opportunities and a dynamic Exhibit Hall, they keep a sharp eye out for what's driving innovation. They want new solutions and services that offer value for their customers—which is why they should be your customers.

Smarter Faster Payments is the showcase annual event produced by Nacha, which governs the ACH Network. ACH is the powerhouse behind tens of billions of safe, fast electronic payments, including Direct Deposit, capable of reaching every U.S. bank and credit union account. Payments industry pros also know Nacha delivers quality education and accreditation programs, develops rules and standards, and provides industry solutions and advisory services.

Nacha is pleased to present this prospectus for our 2024 event. We invite you to take a closer look. You'll find exhibiting options as well as sponsorship, branding and advertising opportunities, that will complement your unique audience engagement strategy.

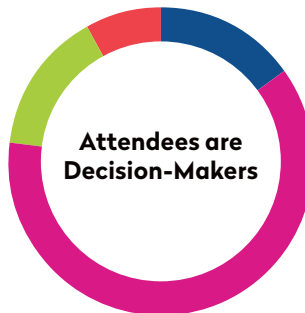


Payments Attendees Purchase!

Meet and Engage with Payments Attendees. These highly sought after executives are experts in risk management and fraud prevention as well as treasury. They are strategic leaders that are constantly seeking new technologies, products, solutions, and services to put into the operation of their businesses. Connect face-to-face, learn their objectives and challenges and then demonstrate your newest solutions to convert potential customers to clients. This engagement marketing is a great investment!



- Financial Institutions **39%**
- Fintech/Providers **35%**
- Assoc./Press/Network **10%**
- U.S. Federal/International Government **4%**
- Corporate/End-user Organizations **11%**
- Legal **1%**



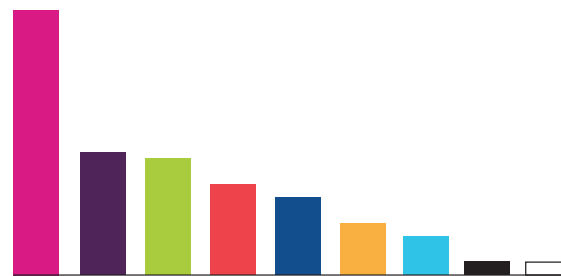
- Final Decision-Makers **15%**
- Influence on Buying Decisions **62%**
- Recommend Solutions **15%**
- Research **8%**



- Executive Management **43%**
- Middle Management **36%**
- Non-Management **21%**



- 32% of 2023 paid attendees are new to the conference
- 68% of 2023 paid attendees don't miss the event



- Executive Team **41%**
- Product Management **19%**
- Strategy/Product Development **18%**
- Relationship Management/Sales/Marketing **14%**
- Operations **12%**
- Treasury/Accounting **8%**
- Risk/Compliance **6%**
- Systems/Integration **2%**
- Legal **2%**

**Note: Attendees may represent multiple job functions.*

Payments Delivers On These Exhibiting Objectives



Generating new leads



Venue for introducing products,
solutions and applications



Branding and
thought leadership

“Nacha’s Payments Conference is always an incredible event! The conference offers plenty of opportunity to engage with prospective clients and connect with current clients. This conference has continually been one of the best and most productive conferences we attend each year!”

Jeff Bosgraaf, FPS GOLD

Solutions our attendees are purchasing

B2B Payments & Information
Online Payment Solutions
Emerging Payments
Platform Integration
Treasury Management Services
Digital/Mobile Solutions
Fraud Prevention & Detection
ACH Origination Enablement
International Payments
Payment Gateways/Hubs
P2P Payment Enablement
Account Validation
Money Transfer
Merchant Solutions

Core Transaction Processing
Data Security
Healthcare Payment Solutions
Education, Advocacy & Consulting
Check Imaging/Remote Deposit
Capture
Legal, Regulatory & Rules Compliance
Research & Analysis
Business Continuity/Disaster Recovery
Cryptocurrency
Audit Services
Payroll Services
Kiosks & Terminals
Directory Services

** Note: Payments 2023 categories listed in order of exhibitor preference.*



Meet the Decision-makers Where They Are: In the Exhibit Hall

One of the best ways to be seen at Payments is with a booth in our dynamic exhibit hall. With thousands of decision-makers walking the floor, you'll have the opportunity to stop them in their tracks to showcase your products and services. The earlier you sign up, the better your placement.

2024 Booth Fees

per 10' x 10' Member: \$4,325 Nonmember: \$5,520	per 10' x 20' Member: \$8,650 Nonmember: \$11,040	per 10' x 30' Member: \$12,975 Nonmember: \$16,560
per 20' x 20' Member: \$17,300 Nonmember: \$22,080	per 20' x 30' Member: \$25,950 Nonmember: \$33,120	per 20' x 40' Member: \$34,600 Nonmember: \$44,160
per 30' x 30' Member: \$38,925 Nonmember: \$49,680	per 30' x 40' Member: \$51,900 Nonmember: \$66,240	

Visit <https://www.nacha.org/membershipfinder> to learn about membership opportunities with Nacha.

Exhibit Space Includes:

- 10'x10' exhibit space (8' back wall and 3' side walls with fabric drape, linear booths only).
- Online Exhibitor Directory listing including company description, logo, contact information, social media, and URL included on Payments 2024 website and in the conference mobile app.
- One full-conference registration per 10'x10'.
- Two exhibit hall-only registrations per 10'x10'.
- One-time use of two pre- and one post-conference attendee lists. List includes: contact name, title, company, and mailing address.

• **Exhibit space does not include: Furniture, booth carpet or floor covering, booth cleaning, material handling, electricity, internet, storage. The complete exhibitor service kit with pricing will be available approximately six weeks prior to hall move in.**

View our floor plan [here!](#)





Highlight Your Booth With Marketing Tools

Differentiate yourself and stand out by highlighting your company with individualized promotions and marketing initiatives to drive attendees to your booth. You can elevate your company among the who's who of solution providers with the promotional and meeting opportunities below.

- **Aisle Floor Graphics – \$500**

Your full-color logo highlights your booth name into the exhibit hall aisle.

- **Keynote Promo Slides – \$1,000**

Attract attendees to your booth with a visual graphic with your logo in the keynote sessions.

- **Advertisement in Payments Email – \$1,250**

Place your ad in an email from Nacha to the payments community.

- **Exhibitor Passport Program – \$2,000**

Be one of 12 exhibitors that attendees will visit for their passport sticker.

- **Meeting Rooms and Meeting Pods – starting at \$4,000**

Private meeting areas are just the place to close the deal. Available in multiple sizes.

- **Pre- and Post-Conference Emails to Attendees – \$2,500 - \$3,500**

Your chance to email all attendees with your custom messaging and brand.

- **Fintech Flash Demo in Exhibit Hall – \$3,000**

Demo your product in a 15-minute presentation to an audience in an exhibit hall feature area.

- **Digital Ad Retargeting – \$5,000**

Your advertisement is retargeted back to visitors of nacha.org and payments.nacha.org.

Remote Connect Opportunities

Can't make the event in Miami? Join us virtually, June 10-12, 2024! Opening with an exclusive Keynote, Remote Connect offers the actionable, leading-edge education you expect from Nacha with more than 40 sessions presented by payments industry leaders. Join us and enjoy engagement opportunities including a multitude of live sessions with speaker Q&A and more. Access to session content is available following the event, at no additional cost.

- **Sponsor PDFs posted to Remote Connect Platform – \$1,000**
- **Announcements on Remote Connect Conference Platform (multiple available) – \$1,500**
- **Remote Connect Time Block Education Sponsor (multiple available) – \$2,000**
- **Wednesday Remote Connect Welcome Sponsor – \$3,500**
- **Tuesday Remote Connect Welcome Sponsor – \$3,500**
- **Remote Connect Platform Sponsor – \$5,000**



Sponsorship Level Benefits

Align your brand with payments industry influencers and demonstrate your thought leadership to achieve marketing goals.



PLATINUM SPONSOR (\$40,000 and above)

- Opportunity for sponsor-created video to be posted on conference website and promoted via conference marketing email.
- Logo on keynote walk-in slides.
- Two invitations to Chairperson's Leadership Reception.
- One educational session on select sponsorships – limited availability, *please see below**
- Three full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and Twitter accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time postal mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



GOLD SPONSOR (\$28,000 - \$39,999)

- Logo on keynote walk-in slides.
- One invitation to Chairperson's Leadership Reception.
- One educational session on select sponsorships - limited availability, *please see below**
- Three full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and Twitter accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time postal mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



SILVER SPONSOR (\$17,000 - \$27,999)

- Two full-conference complimentary registrations.
- Customized pre- or post-conference attendee email.
- A social media post on Nacha's LinkedIn and Twitter accounts.
- Sponsor Wall recognition.
- Two pre- and one post-conference attendee lists for one-time postal mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.



BRONZE SPONSOR (less than \$17,000)

- One exhibit hall-only complimentary registration.
- Customized pre or post-conference attendee email (limited to sponsors spending \$10,000+).
- Two pre- and one post-conference attendee lists for one-time postal mailing.
- Logo on conference marketing materials and conference website.
- Logo and company description in sponsor section of mobile app.

*Session title, content and track selection must be approved by Nacha's education department at time of contracting and any session selected by the Conference Planning Committee during the normal selection process will fulfill this obligation. Unless otherwise agreed, sponsors will not receive additional speaking opportunities if one has already been accepted. No sponsorships will be awarded educational sessions or complimentary speaker registrations after February 15, 2024.

Educational Opportunities

Ultimate Thought Leadership and Branding

★ Educational Focused Tracks GOLD • \$30,000 - \$32,000

The Payments Conference enjoys its reputation as the leader in payments education and a great part of this success is the track approach to creation, selection, and categorization of the sessions. Payments presenters and panelists are attuned to the latest developments and new advancements in the ever-changing payments world. And when you sponsor one of nine educational tracks you'll not only be associated with quality education but also bring name recognition to your company.

Benefits: Your company's logo will be displayed on session room signage, on the educational track pages of the Payments website, in marketing materials, and on the conference mobile app. All Gold benefits included. Choice of nine session tracks. You may also sponsor a particular track and then present a session in another track while bringing your company's expertise to multiple audiences. Offered again for 2024 will be the continuation of premier tracks (\$32,000) which hold a larger number of sessions per time block.

Choose from available tracks:

ACH cognizant®

The ACH Network continues to evolve to support innovation and emerging business models and opportunities. Uniquely ubiquitous, the ACH Network is instrumental to moving the payments space forward while balancing new ways of doing business with sound risk management and a reach that delivers game-changing impact. These sessions focus on increasing awareness about the most critical ACH-related topics necessary to operate today and compete tomorrow.

Topics include: ACH and ACH Rules topics, non-risk-related Nacha initiatives, including audit and Same Day ACH

Compliance & Regulatory

ifits

Rules and regulations are the bedrock of financial services and payments, and provide the necessary surety for transactions. Although often viewed simply as an area of compliance, developments here also encompass innovation, transaction quality, opportunity and financial reward. Understanding the most crucial concepts and innovations will lead to positive, competitive results.

Topics include: regulatory changes, legal-focused topics, legislative changes and activities in response to pandemic and emergency planning.

Cybersecurity & Risk

BANK OF AMERICA

As payment and operating systems evolve, new threats and risks are introduced nearly as quickly. Staying a step ahead of those interlopers or fraudsters is key to mitigating loss of revenue, reputation and customer relationships. Sessions focus on emerging threats and ways to recognize risks to prevent loss, as well as provide the necessary surety for transactions.

Topics include: general risk, third parties, fraud, risk mitigation techniques, cross-channel risk

Disruptive Ideas & Technologies

Socure™

New technologies, infrastructures, opportunities and threats, value chain democratization and the redefinition of the way parties interact and transact is portending a future quite different from today. There will be winners and losers. These sessions focus on the topics that threaten to disrupt the status quo, elicit controversy, and provoke debate in the industry.

Topics include: artificial intelligence, blockchain, distributed ledgers, APIs, augmented reality, IoT, machine learning, voice response and robotics, and digital identity, APIs enabling data and information exchange, A/R and A/P reconciliation, and ISO 20022 and other standards.

Choose from available tracks:

Faster Payments Experience



With enhanced capabilities implemented to existing platforms and the introduction of new rails, faster payments is gaining adoption. Encompassing sessions and solutions that focus on same-day, immediate, and other faster payments initiatives, the Faster Payments Experience spans the breadth of the conference program, providing attendees with a complete and unparalleled examination of the rapidly emerging faster payments landscape.

Topics include: faster payments capabilities, enhancements, use cases and platforms

Payments in Practice



Sessions in this track go beyond the abstract while exploring proven results and solutions for payment participants. Use cases, success stories and proven results inspire the creation of ideas and offerings while exploring new ways to put payments in practice.

Topics include: case studies, use cases and lessons learned, completed implementation of products, services and ideas, proven ideas and solutions

Practical Strategies



Sessions in this track focus on topics related to organizational goals, sound business practices, systems modernization, payments convergence and implementation planning for products, services and processes.

Topics include: research results and future approaches to evolving workplace and industry needs, and the impact of pandemics and natural disasters on business continuity plans.

Small to Large Business Perspectives Track



The ACH Network continues to evolve to support innovation and emerging technologies. At the end of the day, it's all about the customer. From small business to large corporates, payors and payees are why we are here. The sessions are for and by end-user clients — practitioners from corporate, business, state and local government, higher education, and charitable and religious organizations — that originate and receive payments. Content focuses on their experiences and needs, and the solutions and business practices to help them succeed.

Topics include: A/R; A/P; remittances; business operations; consumer outreach; UX; directories, small to medium business solutions

Smarter Payments Experience



New smart technologies and tools are enabling financial institutions, fintechs and other providers to leverage rich information within and surrounding a payment throughout the end-to-end process. These capabilities instill greater intelligence that enhances decision-making and awareness, informs choices and actions, removes friction, strengthens security and confidence, and adds value. The Smarter Payments Experience spans the breadth of the conference program, providing attendees with a complete and unparalleled examination of smarter payment capabilities and solutions and how they benefit customers.

Topics include: smarter payment capabilities and platforms, including omnichannel, NFC payments, technical solutions, interoperability among platforms, APIs enabling payments, ISO 20022 use cases, artificial intelligence, machine learning.

Educational Opportunities

Ultimate Thought Leadership and Branding



Nacha Update and Opening Keynote

VISA

Payments 2024 will open with your company in the driver's seat, front and center, as you take the stage to kick off the conference. Your remarks may also include your company video. The opening general session is a focal point of Payments and it's your opportunity to be seen as the conference's premier sponsor.

Benefits: Display your company's logo on keynote signage and large screens onstage; brief remarks and video of up to three minutes; may provide a branded item or brochure.



Wednesday Luncheon Keynote

WELLS FARGO

The Wednesday Luncheon Keynote returns as the flagship, exclusive meal function at Payments. Full conference attendees will network and discuss sessions as well as hear from an engaging headline speaker. As the Wednesday Luncheon Keynote sponsor you will broaden your competitive edge by improving your company's image, prestige, and credibility with your support of the event. In addition, you'll go onstage to make brief opening remarks and introduce a company video. You'll also be a part of the preconference event promotion and on-site signage.

Benefits: Your company's logo displayed on luncheon signage, including logo on large onstage screens; brief remarks and video of three minutes; may provide a branded item or brochure; reserved table available for sponsor; includes all Platinum sponsor benefits.



Industry Focus: The Future State of Faster Payments in the U.S.



Early Warning®

Nacha, the Federal Reserve and The Clearing House are changing the nature of payments in the United States with Same Day ACH, FedNow and RTP. Although distinct, these offerings are complementary and will coexist to offer more choices, benefiting customers and the payments industry. Payments are moving faster, allowing consumers and corporates quicker access to funds, information and surety of payment sooner than ever before. Join key executives from Nacha, the Federal Reserve and The Clearing House to learn about not only the success of each system, but also what the future holds including new features and innovations.



Smarter Faster Payments Zone

finzly

The Smarter Faster Payments Zone is home to a wide range of sessions focusing on smarter solutions and faster payments education. Located in a private educational session room to bring focus to this specialty education.

Benefits: Your company's logo will be on the meter board at the entrance to the Smarter Faster Payments Zone; special email sent to attendees promoting the Zone will include your logo; present a 50-minute educational session in the Zone room; includes all Silver sponsor benefits.

Educational Opportunitites

Ultimate Thought Leadership and Branding



Accreditation Awareness Center



The Accreditation Awareness Center in the exhibit hall features education targeted to attendees interested in taking steps toward obtaining an AAP or APRP accreditation. Level setting sessions in the Center will include: ACH, Risk Management, ACH Participants, Comparative Payment Systems, ACH File Formats. Nacha will work with the sponsor to build the agenda and the sponsor is able to present all sessions in the Center.

Benefits: Sponsor's logo on overhead banner and entrance structure; includes all Silver sponsor benefits.



Innovation Center



LSEG RISK INTELLIGENCE

The George Throckmorton Innovation Center, named after Nacha's late Managing Director of Network Development, encompasses the pioneering and entrepreneurial spirit of its namesake. Located in the financial technology focused exhibit hall, the Innovation Center features demonstrations of solutions, technology, and products of interest to financial institutions and companies involved in payments, payments processing, and financial and data security. The Innovation Center also plays host to up to three high-profile education sessions. Cement your status as an innovator in your field and the payments sphere by sponsoring this can't-miss section of the exhibit hall.

Benefits: Your company's logo on the overhead banner as well as Innovation Center entrance structure signage; your logo connected to the Innovation Center schedule on the webpage and you may hold two 15-minute demonstrations; includes all Silver sponsor benefits.



Spotlight Speaker Series

SILVER • \$25,000

The Spotlight Speaker Series focuses on the challenges and opportunities that will shape the payments space of tomorrow. Sessions draw large crowds in our biggest session room. You will be highlighted as the sponsor of this special series, and offered the opportunity to introduce the sessions and speakers. This sponsorship includes the opportunity to present your own 50-minute educational session in the Spotlight Speaker Series room.

Benefits: Your company's logo displayed on event signage; opportunity to introduce the sessions; includes all Silver sponsor benefits.



Kick-Start Sessions Overall Sponsorship

VENABLE LLP

Make a good first impression! Nothing like kick-starting the best in payments education with the Kick-Start Sessions. By sponsoring, you'll see your name on the first day of Payments' complete education program and the refreshment break. It's essentially sponsoring an entire track on Monday, which is a busy day for payments professionals seeking high quality educational content and the opportunity to earn continuing education credits.

Benefits: Your company's logo displayed on session and afternoon break signage and Kick-Start Sessions promotional messaging; opportunity to introduce each speaker as well as present your own session during the Kick-Start Sessions; logo displayed on webpage; includes all Silver sponsor benefits.

Educational Opportunities

Ultimate Thought Leadership and Branding

★ Executive Series TRUIST

The Executive Series features philosophical discussions on strategy, overcoming challenges, and implementation targeted toward senior executives. Become the sponsor of this high profile group of sessions and add your company as its strategic supporter.

Benefits: Your company's logo displayed on all Executive Series room signage and on the educational track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; opportunity to introduce each session; includes all Bronze sponsor benefits.

★ Topical Talks BRONZE • \$8,500 each (Multiple available)



SIDLEY



America's Most Convenient Bank®



Sometimes, a smaller audience is just the right thing. Topical Talks offer your organization the chance to interact with a group of no more than 30, meaning you'll have a unique opportunity to give your thoughts while gaining valuable feedback. Present Nacha with your specific discussion topic and presenter and we will promote your Topical Talk in our marketing efforts, as we do with all Payments sessions.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the conference map, mobile app and website schedules; includes all Bronze sponsor benefits.

★ Kick-Start Session Presentations BRONZE • \$8,500 each (Multiple available)



Did you miss the Call for Presentations? Don't worry! We have a way for you to offer your thought leadership to Payments attendees as part of the educational program. Kick-Start Sessions afford you the ability to present and educate on a topic of your choosing (approval required) and as part of your desired educational track. These 50-minute sessions may also qualify for continuing education credits, and are promoted pre-conference and on-site, as well as on the Payments website, mobile app and conference map.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the conference map, mobile app and website schedules; includes all Bronze sponsor benefits as well as one complimentary speaker registration.



Attendee Access & Networking

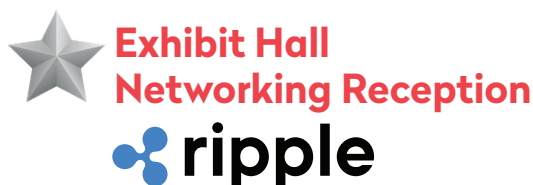
Branding and Company Recognition for Sponsor



Your company can bring the wow factor to THE event with the highest visibility and branding that a Payments sponsorship offers. Connections and learning happen during the day at the Payments Conference, and the networking and continued relationship building extends into the evenings with Payments produced receptions – Wednesday Night Out is THE pinnacle social function and it can be offered in your company's name.

Benefits: Your company represented as the sponsor; your company's logo displayed on pre-conference promotional materials, on-site signage, and cocktail napkins; you may provide branded giveaways; includes all Platinum sponsor benefits.

Co-Sponsorship Option Available at Silver Level



Host this party and have the theme, decorations, and food and beverage created and arranged for you. The Exhibit Hall Networking Reception is a great way to combine business with networking and your company can be the influential force behind great collaborations. As an exhibitor and sponsor of the reception, you can take your booth to the next level by highlighting your sponsorship of the reception and invite customers to your booth. Nacha's event planning team will create the theme and an atmosphere to inspire networking and excitement for attendees and exhibitors while ensuring your name is branded as the host.

Benefits: Your company's logo displayed on pre-conference promotions, reception signage, cocktail napkins and on exhibit hall entrance unit; you may provide themed and branded giveaway and company collateral for the reception tables; includes all Silver sponsor benefits.



AAPs and APRPs are some of the hardest working folks in the payments world, but that doesn't stop them from having a great time. This annual reception—open to accredited AAP and APRP professionals—is the chance to meet and mingle with the folks who work hard to achieve and maintain their credentials. When you sponsor this networking event, complete with cocktails and hors d'oeuvres, you're showing your appreciation for all they do.

Benefits: Your company's logo will be displayed on reception signage and cocktail napkins; includes all Silver sponsor benefits.



America's Most Convenient Bank®

Mix and mingle with top executives from financial institutions and fintechs, as well as Nacha leadership, at this invitation-only Monday evening event. Five representatives of your organization are welcome to take part in this special reception looking back on a busy year in payments and ahead to what the future brings. It's an exclusive gathering, offering the chance to drink, nibble and chat with the top echelon of payments professionals.

Benefits: Your company's logo will be displayed on event signage, including cocktail napkins; you may provide welcome remarks; five invitations to the reception; includes all Silver sponsor benefits.

Attendee Access & Networking

Branding and Company Recognition for Sponsor



Exhibit Hall Lunch



BNY MELLON

When payments professionals arrive at the exhibit hall midday Tuesday, they'll be ready to enjoy lunch and meet with exhibitors. By sponsoring this luncheon, your organization's name will be connected with the exhibit hall and the networking, affording some excellent name recognition and exposure.

Benefits: Your company's logo will be highlighted on all signage for the luncheon and on exhibit hall entrance unit; you may provide your company brochure or a giveaway item to be distributed to attendees; includes all Bronze sponsor benefits.



Refreshment Breaks in Exhibit Hall

(4 available)

BRONZE • \$8,000 each

Ah, the pause that refreshes! When Payments 2024 participants take a refreshment break in the exhibit hall, the napkin they grab can feature your company's name and logo. It's a perfect way to raise your visibility, with several drink and snack stations available to attendees and exhibitors. There are four sponsorship opportunities: Tuesday morning and afternoon; Wednesday morning and afternoon.

Benefits: Your company's logo will be displayed on signage near refreshment stations, on napkins, and on the exhibit hall entrance units; includes all Bronze sponsor benefits.



Attendee Experience & Brand Recognition



Mobile App



The cool kids know the mobile app is the best way to navigate Smarter Faster Payments. They use it for everything from planning a schedule to finding their way to the next session. Not to mention all of the presentations available for download, so they can share the knowledge when they're back home. When you sponsor the Payments 2024 Mobile App, your company will be seen by everyone using it, whenever they open the app. That's a lot of recognition—and it comes from the payments professionals you want to reach.

Benefits: Your company's logo throughout the mobile app with link to company description or website; your logo on the mobile app FAQ page; includes all Gold sponsor benefits.



Wireless Internet

Wi-Fi is indispensable today. Gotta have it. Be the hero to all Payments 2024 participants by ensuring they have reliable Wi-Fi throughout the conference and coverage in educational session rooms and the exhibit hall. This is your opportunity to have your company logo featured as they log-in to Wi-Fi. There will be a customized splash page plus you can create your own custom password (with Nacha's approval) that will be included in the conference map, signage, and Mobile App.

Benefits: Branding with your company's logo and custom password; includes all Gold sponsor benefits.



Badge Lanyards



Have your logo on the lanyard that everyone's wearing around their neck. It's literally a can't-miss branding opportunity. We'll even design and distribute at registration.

Benefits: Your company's logo on attendee lanyards; includes all Silver sponsor benefits.



Exhibit Hall Lounge & Headshot Photo Sponsor



Would you like to see your company logo on overhead banner signage in the Payments exhibit hall? You can do just that as the sponsor of the Exhibit Hall Lounge. Attendees mingle, relax and socialize in this large, comfortably furnished area of the exhibit hall, where headshot photos will be taken on Wednesday. Your company logo will be noticeably displayed on signage advertising for the headshot photos.

Benefits: Your company's logo on overhead banner and headshot photo signage; includes all Bronze sponsor benefits.



Attendee Experience & Brand Recognition

★ Water Stations in the Exhibit Hall BRONZE • \$15,000

Add your brand to the exhibit hall, where your company logo will be visible on signage next to the water coolers. Your potential customers or industry colleagues will be happy to have a drink on you in the Miami Beach heat throughout the conference.

Benefits: Your company's logo on all exhibit hall water station signage; includes all Bronze sponsor benefits.

★ Exhibit Hall Aisle Signs finzly

Things are looking up—including Payments Conference attendees. When they walk through the exhibit hall they can't miss the directional aisle signs hanging from the ceiling above each aisle. It'll be your company's logo and booth number featured exclusively on each sign.

Benefits: All aisle signs will feature your company's logo and booth number; includes all Bronze sponsor benefits.

★ Conference Map Volanté ➡

It's called the Conference Map, but it's a whole lot more than just a map. Not only does it feature all of the relevant information such as exhibitors, sessions at-a-glance, and the Wi-Fi password, it's also a key part of the Passport Prize Program. When it's time for attendees to drop off their prize forms, your booth is the place they will visit. And as the map sponsor, you'll be featured on a full panel ad within the map.

Benefits: Your company's ad and logo on map, Passport Program collection drum placed within your booth, as well as recognized as the sponsor of the Conference Map; includes all Bronze sponsor benefits.

★ 15 Under 40 BRONZE • \$15,000 M&T Bank

Nacha's "15 under 40" program is a prestigious initiative that seeks to identify and celebrate outstanding individuals under the age of 40 who have demonstrated exceptional leadership, innovation, and dedication to advancing the payments landscape. This unique program aims to support the next generation of thought leaders and trailblazers who will shape the industry's future through their visionary ideas and transformative projects. 15 finalists will be selected from a nomination process.

The winner, as voted on by attendees at Smarter Faster Payments 2024, will get a complimentary registration to Payments 2025, a seat on the committee for the 2025 "15 Under 40" program, and a mentorship call with Jane Larimer, President & CEO of Nacha.

Finalists will get a complimentary registration to TPI Home School or the ACH Legal and Compliance Summit.

As the sponsor you (or your designee) will be onstage to announce the winner and can serve on the committee to select the finalists.

Benefits: Your logo will be included on each email sent promoting the program and will appear on the program's website.



Attendee Experience & Brand Recognition

 **Phone Charging Station Lounges** 
BRONZE • \$15,000 each
(2 available)

Multi-task at the new lounge areas located at the Miami Beach Convention Center! Attendees will be able to get a quick secure charge for their cell phone or small device while also taking a moment to relax or meet in small groups (seating for 12) at the charging lounges set up with your logo on signage as well as digitally displayed. Bonus: The charging unit will be outfitted with full multimedia capabilities and will rotate video and/or graphics to promote your products and services.

Benefits: Your logo on signage and charging unit monitor, may include your video if desired; all Bronze sponsor benefits.

 **Branded Water Bottles** 
BRONZE • \$12,000



Nacha provides branded water bottles to concurrent educational session speakers, with your company logo, which will be placed at the headtable in each session room for each speaker.

Benefits: Your logo on water bottles for speakers only in each concurrent session room; includes all Bronze sponsor benefits.

 **Orientation & Coffee Reception**
BRONZE • \$10,000

Nacha welcomes first-time attendees (and even some returning friends) with an overview and some helpful tips on navigating at our Orientation session.

Benefits: Your company logo on signage; opportunity to provide ready-to-distribute company collateral or giveaway at event to be picked up by attendees; includes all Bronze sponsor benefits, including the customized attendee email.

 **Directional Signage** 
matera

Convention centers can be large, and directional signage is a great tool to lead you on your way. Payments 2024 will have additional signage to help you get around. Your logo can be included on signage produced and created by Nacha.

Benefits: Your logo on directional signage; all Bronze sponsor benefits.

 **Conference Pens**
BRONZE • \$8,000

Send us your proudly branded pens and leave the promotion to us. We will distribute your pens to all Payments attendees for use during the conference and long afterward as they return to their offices. Your logo will also be proudly shown on the pen bins throughout the conference.

Benefits: Your company-provided pens will be placed in large bins near registration and educational session rooms; large holding bins will also include your logo; includes all Bronze sponsor benefits.

 **Continental Breakfast**
BRONZE • \$6,000 each
(1 available)



Sponsorship of a continental breakfast gives you visibility and branding near the educational session rooms, and associates your company with education and thought leadership. Exhibitors may want to consider this sponsorship to provide company branding throughout the entire conference. Choose from Tuesday, Wednesday, or Thursday continental breakfasts.

Benefits: Your company's logo will be displayed on signage near breakfast stations; includes all Bronze sponsor benefits.

SPONSORSHIPS AT-A-GLANCE

Please note that pricing and benefits are subject to change. **Sponsorships contracted after January 31, 2024 will include a 10% surcharge over published pricing.** Sponsorships that include an educational session must have the session title *Session title, content and track selection must be approved by Nacha's education department at time of contracting and any session selected by the Conference Planning Committee during the normal selection process will fulfill this obligation. Unless otherwise agreed, sponsors will not receive additional speaking opportunities if one has already been accepted. No sponsorships will be awarded educational sessions or complimentary speaker registrations after February 15, 2024.

Sponsorship	Sponsor Fee	Sponsor-Created Video for Attendees	Logo on Walk-In Slides	Chairperson's Reception Invitations	Educational Session on Select Sponsorships Only	Full Conference Complimentary Registrations	Attendee Email Outreach	Social Media Posts	Sponsor Wall Recognition	Exhibit Hall-Only Complimentary Registrations	2-Pre & 1-Post One-Time Mailing Lists	Logo on Conference Marketing Materials & Payments 2024 Website	50-word Company Description & Logo in Sponsor Section of Mobile App
PLATINUM (\$40,000 +)													
Wednesday Night Out	SOLD	★	★	2	★	3	★	★	★		★	★	★
Wednesday Luncheon Keynote	SOLD	★	★	2	★	3	★	★	★		★	★	★
Industry Focus	SOLD	★	★	2	★	3	★	★	★		★	★	★
Nacha Update and Opening Keynote	SOLD	★	★	2	★	3	★	★	★		★	★	★
GOLD (\$28,000 - \$39,999)													
Mobile App	SOLD		★	1	★	3	★	★	★		★	★	★
ACH Track	SOLD		★	1	★	3	★	★	★		★	★	★
Cybersecurity & Risk Track	SOLD		★	1	★	3	★	★	★		★	★	★
Compliance & Regulatory Track	SOLD		★	1	★	3	★	★	★		★	★	★
Disruptive Ideas & Technologies Track	SOLD		★	1	★	3	★	★	★		★	★	★
Faster Payments Experience	SOLD		★	1	★	3	★	★	★		★	★	★
Smarter Payments Experience	SOLD		★	1	★	3	★	★	★		★	★	★
Practical Strategies	SOLD		★	1	★	3	★	★	★		★	★	★
Payments in Practice Track	SOLD		★	1	★	3	★	★	★		★	★	★
Small to Large Business Perspectives Track	SOLD		★	1	★	3	★	★	★		★	★	★
Wireless Internet	SOLD		★	1	★	3	★	★	★		★	★	★
Smarter Faster Payments Zone	SOLD		★	1	★	3	★	★	★		★	★	★
SILVER (\$17,000 - \$27,999)													
Badge Lanyards	SOLD					2	★	★	★		★	★	★
AAP & APRP Reception	SOLD					2	★	★	★		★	★	★
Exhibit Hall Networking Reception	SOLD					2	★	★	★		★	★	★
Accreditation Awareness Center	SOLD					2	★	★	★		★	★	★
Innovation Center	SOLD					2	★	★	★		★	★	★
Spotlight Speaker Series	\$25,000				★	2	★	★	★		★	★	★
Chairperson's Leadership Reception	SOLD			5		2	★	★	★		★	★	★
Exhibit Hall Lounge & Headshot Photo Sponsor	SOLD					2	★	★	★		★	★	★
Kick-Start Sessions Overall Sponsorship	SOLD				★	2	★	★	★		★	★	★
BRONZE (less than \$17,000)													
Executive Series	SOLD						★			★	★	★	★
15 Under 40	SOLD						★			★	★	★	★
Phone Charging Station Lounges (2 available)	\$15,000						★			★	★	★	★
Exhibit Hall Signs	SOLD						★			★	★	★	★
Conference Map	SOLD						★			★	★	★	★
Exhibit Hall Lunch	SOLD						★			★	★	★	★
Branded Water Bottles	\$12,000						★			★	★	★	★
Orientation & Coffee Reception	\$10,000						★			★	★	★	★
Directional Signage	SOLD						★			★	★	★	★
Kick-Start Session Presentations (multiple available)	\$8,500									★	★	★	★
Topical Talks (multiple available)	\$8,500									★	★	★	★
Water Stations in the Exhibit Hall	\$8,000									★	★	★	★
Conference Pens	\$8,000									★	★	★	★
Refreshment Breaks (4 available)	\$8,000									★	★	★	★
Continental Breakfast (1 available)	\$6,000									★	★	★	★