Partner with NACHA and become an Education Champion Sponsor, and be recognized as an active supporter of NACHA’s premier education. The Education Champion Sponsorship is a brand-new opportunity to introduce and showcase your company’s products and services to payments professionals. Your exclusive sponsorship bundle includes marketing of your Pre-Recorded Webinar to NACHA audiences, ability to promote your company’s white paper in NACHA Member NewsLink, prime visibility of your logo in marketing and onsite materials for The Payments Institute and a digital ad on the ACH Rules Online Web page.

**New Offering!**

**Pre-Recorded Webinar**

A pre-recorded webinar is an educational offering provided complimentary to a wide-range of stakeholders including NACHA Members and non-members. This “never been offered before” sponsorship includes:

- A 60-minute pre-recorded webinar
- Your logo on the webinar event page linked to your company’s website
- An opportunity to post two items (e.g., white paper and/or marketing piece) to the webinar event page
- An opportunity to email webinar attendees
- And more…

- 300,000: Average visits per month to NACHA.org
- 62,000: Average sessions per month to NACHA.org

**New Offering!**

**NACHA Member NewsLink**

The NACHA Member NewsLink is a bi-monthly e-newsletter to NACHA’s Direct Members (Direct FIs and the Regional Payments Associations). This “never been offered before” sponsorship includes:

- An opportunity to provide content or a white paper for the Solution Showcase
- Your logo linked to your company’s website in the newsletter
- And more…

- Top 350 engaged executives
- 39.5%: Average open rate per issue
- 38.0%: Average click thru rate per issue
To learn more about how you can become an Education Champion Sponsor, contact NACHA Sales at sales@nacha.org or 703-561-1100.

www.nacha.org