

Advertise on the new NACHA Operating Rules Online Resource



Reach Payments Professionals

Total NACHA Operating Rules Online Sales

31%

Increase over previous year

106,977

Sessions in 2017

More than

60,000

New visitors in 2017

3%

Approximate increase in sessions since 2016.

4.1

Average minutes spent on site per session.

3.5

Average page views per session.

Target an Audience Involved in ACH.



Content Pages

Ad Size: 620 W x 150 T

Rates:

3 months - \$5,500
6 months - \$7,500
1 year - \$11,500

Home Page

Ad Size: 380 W x 200 T

Rates:

3 months - \$4,500
6 months - \$6,500
1 year - \$10,500

Basic & Search Pages

Ad Size: 620W x 150 T

Rates:

3 months - \$1,500
6 months - \$3,500
1 year - \$10,500

Included

- Ad views
- Clicks
- Click-through rates
- Quarterly email to all ACH Rules Online subscribers (sent by NACHA)
- Google Analytics performance metrics available with each ad package.

If you are interested in securing ad space or for additional questions please contact [Holly Price](mailto:hprice@nacha.org) at hprice@nacha.org or 703-561-3960



Visit NACHAOperatingRulesOnline.org for more information.

NEW!

Reach ACH Practitionors on the New NACHA Operating Rules Online Resource



LOG OUT HELP CHANGE PASSWORD SAVED BOOKMARKS NACHA STORE

Enter Search Text Search

Home Basic Operating Rules Regular Guidelines Corporate Guidelines More

NACHA / 2018 Operating Rules: Basic Version / Front Matter



2018 NACHA Operating Rules Online Resource Upgrade to a Premium subscription www.nacha.org/rulesyourway



Call on your RPA for reliable payments knowledge on ACH, check, card, image, wire, faster payments and emerging payments systems.

CLICK FOR DETAILS

2018 Operating Rules: Basic Version

Standard View

Full Screen

2018 Operating Rules: Basic Version

Front Matter

Articles

Appendices

NACHA Operating Rules



LOGIN HELP SIGN UP NACHA STORE

Home Basic Operating Rules Regular Guidelines Corporate Guidelines More

NACHA Operating Rules Online The Foundation for Every ACH Payment

New User Sign Up

Welcome! Get started by creating a required user account. Then claim a basic or premium (Regular or Corporate) subscription.

SIGN UP

Claim a Subscription

Already have an account but want to add a subscription? Follow the link below to claim your basic or premium (Regular or Corporate) subscription.

CLAIM SUBSCRIPTION

User Login

Access your subscription by using the login below (once account is established and you have claimed your subscription).

LOGIN

Third-Party Senders: Tell the world that you are vetted, validated and valued



Set Yourself Apart. Become an AAP.



The ACH Network is the driving force in new innovations and technology in the way consumers and businesses access, move and use their money. The NACHA Operating Rules & Guidelines is the foundation needed for every ACH payment. Understanding the Rules & Guidelines keeps your organization at the top of its field -- ensuring efficient ACH payments, strengthening risk management practices and lessening returns and exceptions.

For 2018, the changes related to Same Day ACH and the newly implemented Third-Party Sender Registration rule have been fully incorporated into the text of the NACHA Operating Rules. The Regular Edition of the NACHA Operating Guidelines now includes an expanded discussion and scenarios surrounding Third-Party Sender Registration. Both the 2018 Regular and Corporate Edition Guidelines are updated to cover the latest guidance on consumer-originated debit transactions and refreshed information on OFAC requirements and obligations.

Access to the Rules & Guidelines helps to identify new opportunities to leverage the ACH Network to meet customer's needs, while maintaining a clear understanding of network requirements.

FAST, SECURE, FRICTIONLESS

2018 PAYMENTS

EARLY REGISTRATION ENDS MARCH 2, 2018

REGISTER NOW

THE PAYMENTS INSTITUTE

July 22-25, 2018

Emory University Conference Center Hotel Atlanta, Georgia

REGISTER TODAY

The National System of Fines

Learn more at www.nacha.org/SOF

2018 ACH Rules & Guidelines



2018 RULES BUNDLE - PRINT + DIGITAL - CORPORATE EDITION



2018 RULES BUNDLE - PRINT + ONLINE - CORPORATE EDITION \$68.40 Member \$113.40 Nonmember



2018 RULES BUNDLE - PRINT + ONLINE + DIGITAL CORPORATE EDITION \$101.70 Member \$169.20 Nonmember

Opportunities to send a quarterly personalized email to our **29,000** online subscribers and payment professionals.

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